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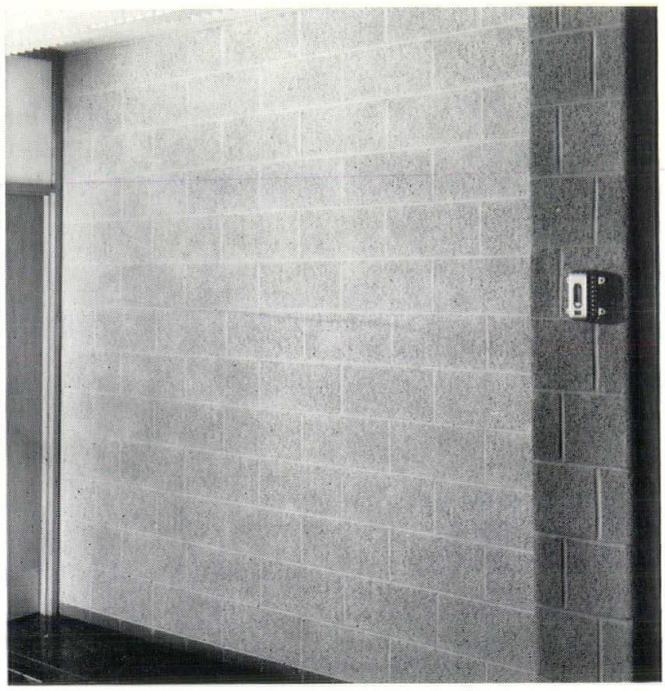

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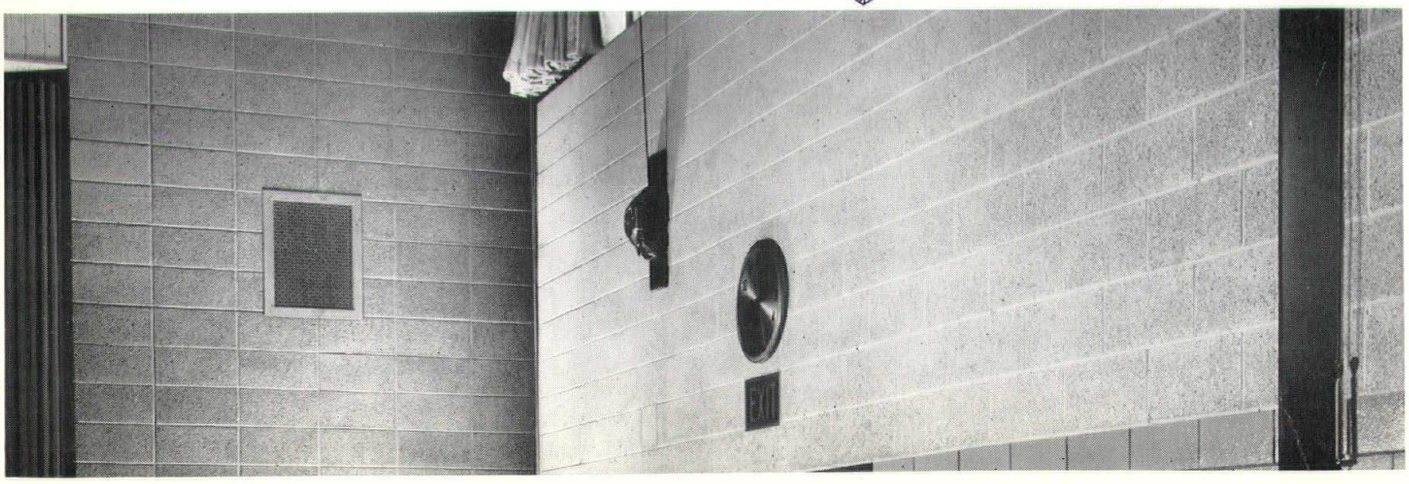

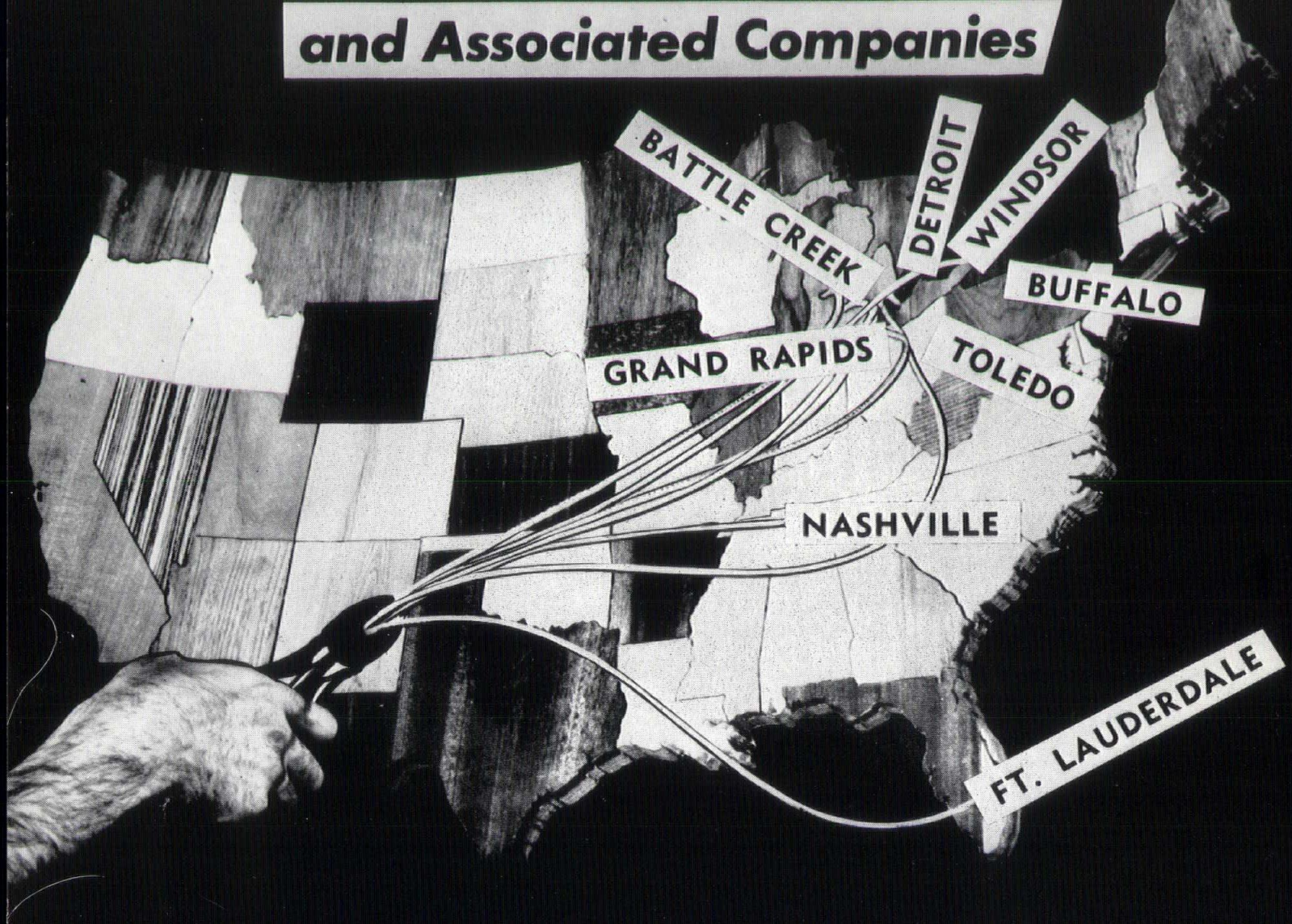

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C Allen Harlan

Monthly Bulletin, Michigan Society of Architects is published monthly at 120 Madison Ave., Detroit 26, Mich. Entered as second-class matter January 15, 1946 at the Post Office at Detroit, Mich. under Act of March 3, 1879. Subscription price $4.00 per year (members $2.00). 50¢ per copy

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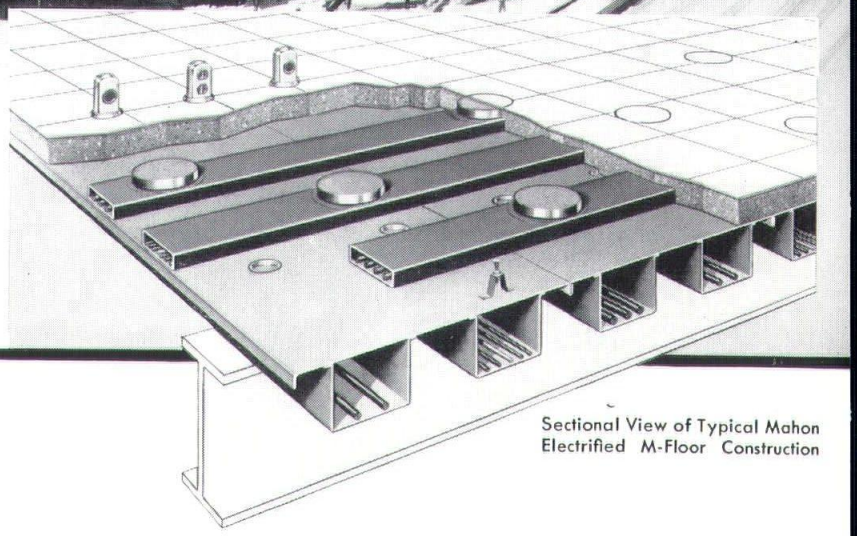

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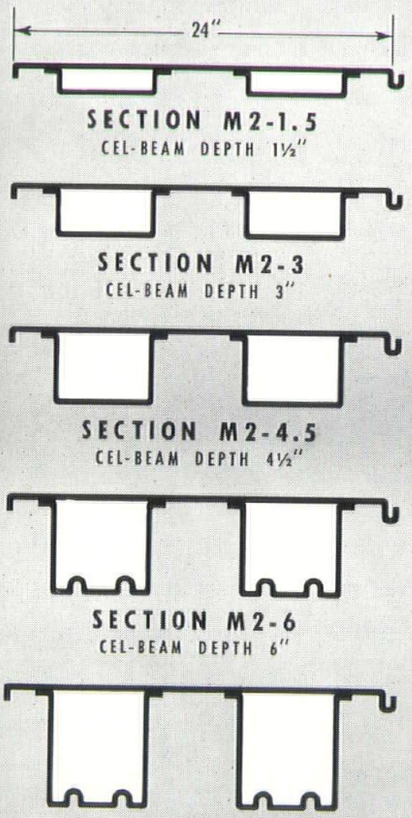

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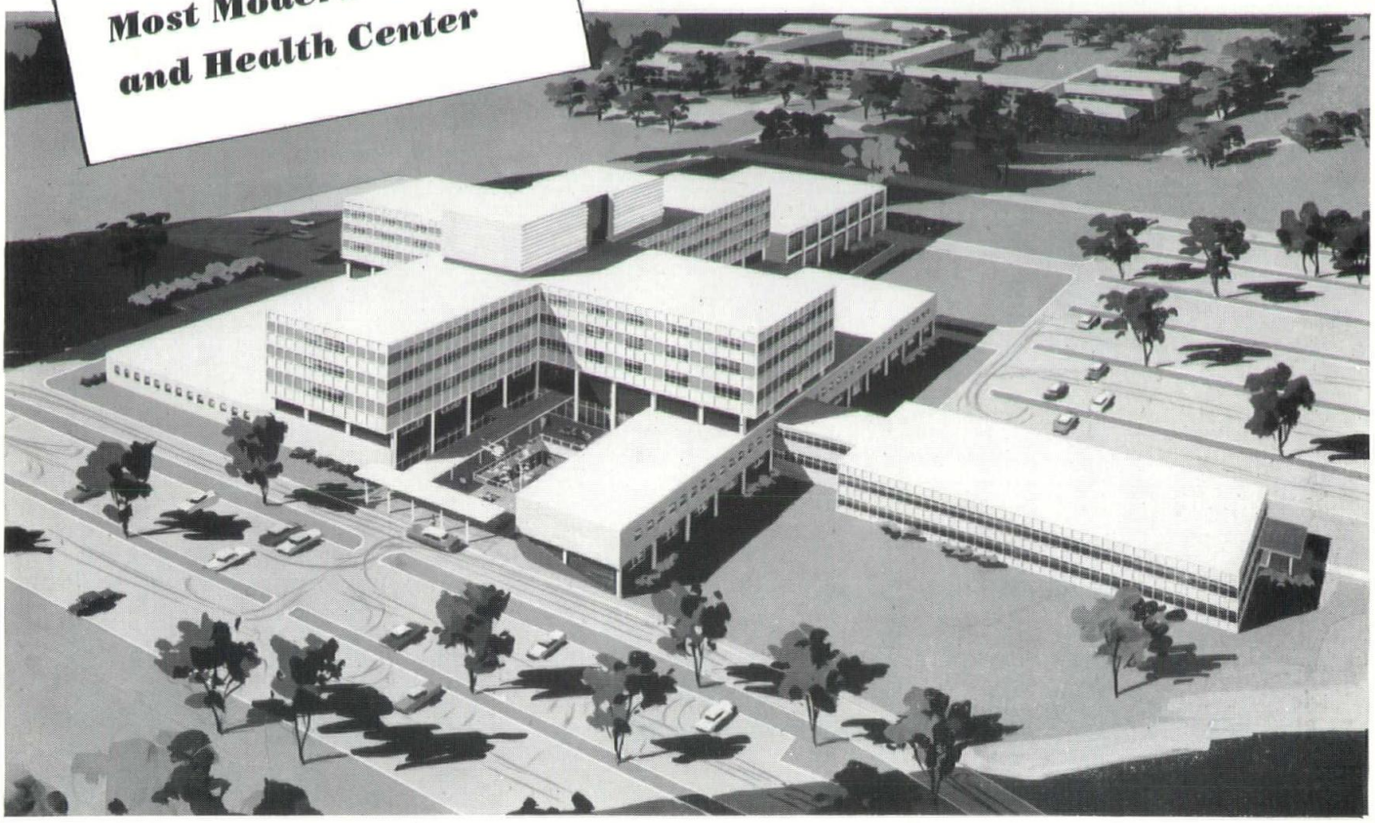

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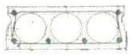
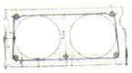
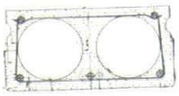


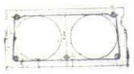
6" X 16" FLEXICORE
ROOF SPANS TO 22'-0"
FLOOR SPANS (100#LL) 17'-0"



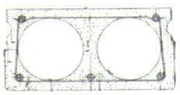
8" X 16" FLEXICORE
ROOF SPANS TO 29'-0"
FLOOR SPANS (100#LL) 24'-0"



10" X 20" FLEXICORE
ROOF SPANS TO 32'-0"
FLOOR SPANS (100#LL) 30'-0"



8" X 16" HIGH PRESTRESS FLEXICORE
ROOF SPANS TO 35'-0"



10" X 20" HIGH PRESTRESS FLEXICORE
ROOF SPANS TO 40'-0"

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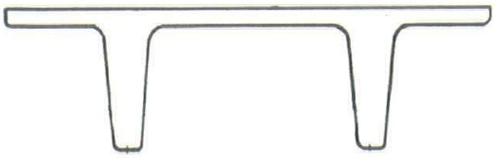
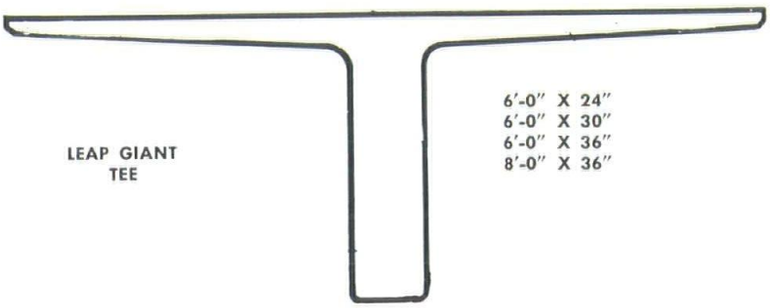
ROOF SPANS TO 50'
FLOOR 100#LL TO 35"



5'-0" X 18" DT
LEAP DOUBLE TEE

ROOF SPANS TO 60'-0"
FLOOR SPANS (100#LL) TO 45'-0"



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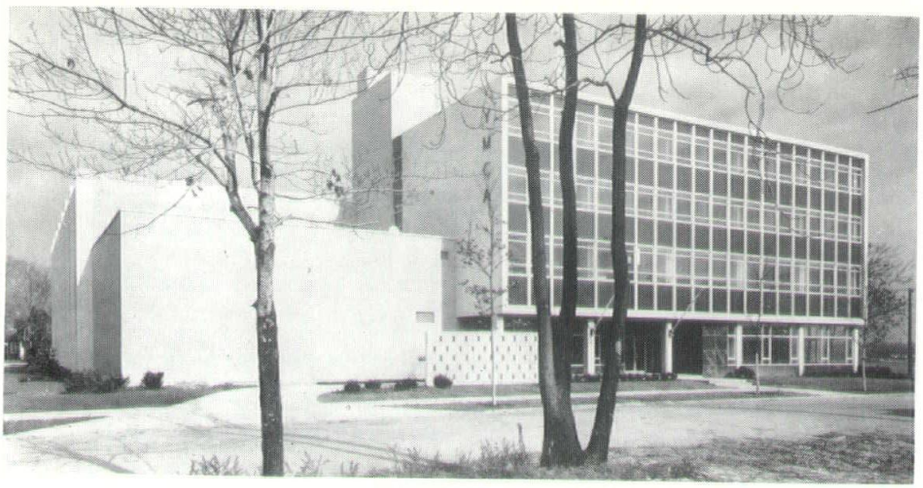

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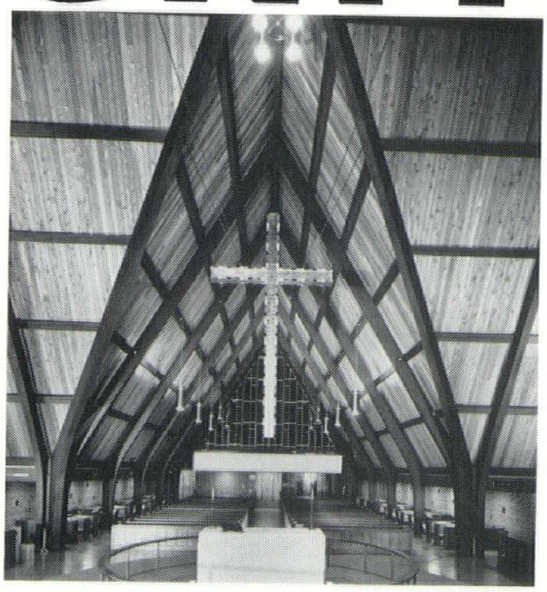

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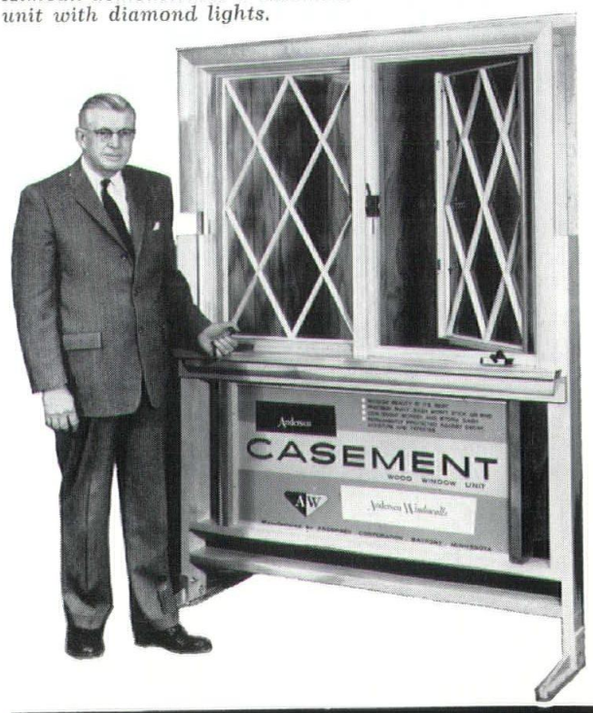

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The Womens' Architectural League of Detroit has designated the Bulletin as its official publication and members receive copies through their husbands. The Bulletin is also the official publication of the Michigan Architectural Foundation, the Biddle House Restoration Committee, and the National Council of Architectural Registration Boards.

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THE COVER — "Winter Landscape" by Flemish artist Alexander Keirincx (1600-1651) from The Detroit Institute of Arts.

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Monthly Bulletin, Michigan Society of Architects, Volume 34, No. 1

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MONTHLY BULLETIN
Michigan Society of Architects
120 Madison Ave., Detroit 26, Mich., WO 1-6700
Talmage C. Hughes, F.A.I.A., Editor & Publisher. Edited and published under the direction of Monthly Bulletin, Inc.: C. A. OBryon, President; James B. Morison, Vice-President; George B. Savage, Secretary-Treasurer; Talmage C. Hughes, Resident Agent.

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SUBSCRIPTION—$4 per year (members $2.00). 50c per copy.

Listed in Standard Rate & Data Service. For further information, see page 1.

A Peek into . . .

. . . the inside story on the coming convention

LAVERN J. NELSEN, A.I.A., General Chairman of the 46th Annual Convention Committee, to be held at the Sheraton-Cadillac Hotel, March 30, 31 and April 1st formed his committees early, called them together separately and impressed on them that a revamping effort from stem to stern was going to take place in planning the new convention program for 1960.

Daring changes immediately began to take precedence over the traditional past practices. A new location was selected to arouse interest and allow for better exhibits and general facilities. Interest has been expanding in this area and new enthusiasm is being expressed by the regular exhibitors and many new exhibitors that would have been turned away if it were not for the added space. An allied arts exhibit and an architectural slide tour will be peppered throughout the exhibit area. The coveted prize, a trip to Bermuda for two, will be repeated. It will be won by the lucky architect holding the ticket drawn from those deposited during visits to the exhibits.

A Grand Ball will replace the usual Thursday Night Banquet speech. Several surprises are in store for those attending this gala party.

The Friday Night Michigan Building Industry Banquet Committee will announce its plans in the February issue of the Bulletin. There is an element of surprise in this event, too.

BUT ALL WILL NOT BE PLAY . . . valuable educational programs will be available for those who attend the hearings or seminars on Thursday and Friday afternoons, when architects will be told what part they all play in Housing for the Aged by nationally prominent personalities active in this field.

The Draftsmen's Competition has been resumed this year and new importance has been given to it through the efforts of an active committee (complete details on opposite page).

Mr. Nelsen told his committees at a recent meeting:

"The momentum of this convention has been stepped up and its size is being increased to fit into the new planning of the future City of Detroit . . . that of making it a world convention center.

"We as architects recognize this possibility and we must begin to broaden our scope to match the new opportunities that will be forthcoming to future conventions that will ultimately bring more business and world prominence to the whole State of Michigan."

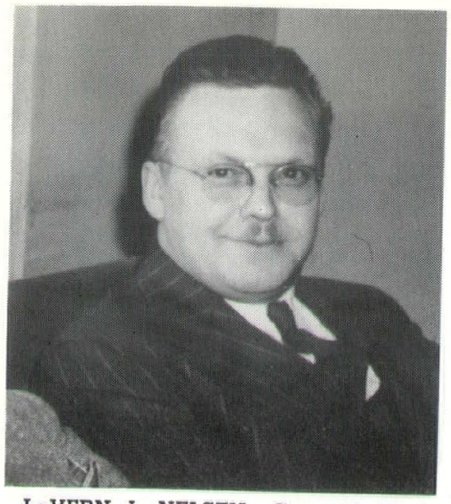
- **NEW** *format*
- **NEW** *features*
- **NEW** *hotel*

MSA *annual convention*

March 30-31, April 1

SHERATON *cadillac hotel*

DETROIT *michigan*



LaVERN J. NELSEN, General Chairman, 15843 West Seven Mile Rd., Detroit 35, Mich., BR. 3-6451.

Listed below are the committeemen assisting Mr. Nelsen in his endeavor to make the 46th Annual Convention the best in the history of the MSA.

ARTHUR O. MORAN, JR., Vice Chairman, 1000 Marquette Building, Detroit 26, Mich., WO. 1-2084

A. ROBERT BLIVEN, Registration, 148 South Woodward Avenue, Birmingham, Michigan, MI. 6-9710

FREDERICK J. B. SEVALD, General Design, 3107 West Grand Boulevard, Detroit 2, Mich., TR. 5-8100

BYRON H. BECKER, Producers Exhibits, 1210 David Stott Building, Detroit 26, Michigan, WO. 2-2695

LYALL H. ASKEW, Entertainment, 1212 Kales Building, Detroit 26, Michigan, WO. 3-6333

PAUL TILDS, Publicity 1021 Livernois Avenue, Ferndale 20, Michigan, LI. 8-4343

ROBERT W. YOKOM, Architectural Exhibits, 409 Griswold Street, Detroit 26, Michigan, WO. 2-7850

ERNEST J. DELLAR, Draftsmen's Competition, 32 Fairwood, Pleasant Ridge, Mich., LI. 2-3817

MRS. EDWIN F. NOTH, Ladies' Activities, 106 Louise Avenue, Detroit 3, Michigan, TO. 7-2628

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COMPETITION COMMITTEE MEMBERS

After reading Competition Rules given in the December Bulletin and Rules Folder you may refer any questions to your local Competition Committee Member: **DETROIT CHAPTER:** Leo I. Perry and James B. Morison, Detroit . . . **SAGINAW CHAPTER:** Donald E. Humphrey, Bay City; Gerald E. Harburn, Flint; Robert W. Hammerschmidt, Midland; William O. Prine, Saginaw; **WESTERN MICHIGAN:** Thomas S. Tanner, Ann Arbor; George N. Williams, Battle Creek; Reed C. Lowden, Clark Lake; Jerry Fair, Coldwater; Arne Arntzen, Escanaba; Carl H. Zillmer, Grand Rapids; H. Robert Stroop, Holland; John C. Tanner. Kalamazoo; E. G. Blank and Richard C. Frank, Lansing; Harry W. Gjelsteen, Menominee; Bernard J. DeVries Muskegon; St. Clair Pardee, St. Johns; Harford Field, Traverse City.

1960 MSA . . . SMCAD Industry Fund Draftsmen's Competition

$1000 CASH PRIZES

The MSA 1960 Draftsmen's Competition sponsored by the Sheet Metal Contractors of Detroit Industry Fund announced in December is meeting with considerable enthusiasm according to reports from architectural and engineering offices located throughout Michigan. Total Cash Prizes $1000. — Grand Prize $200. . . . four 1st Prizes each $125. . . . four 2nd Prizes each $75.

While entries are not expected to start arriving much before the middle of January many member's offices in the three AIA Chapters — Detroit, Saginaw and Western Michigan will soon start selecting entries in the four categories — Architectural, Structural, Mechanical and Electrical.

ATTENTION CHIEF DRAFTSMEN: At the time the Draftsmen's Competition was announced in the December Bulletin, complete information was sent to each office listed in the Roster of Offices published in that issue. Included in this mailing were an announcement bulletin, rules folder including entry form, competition poster and REPLY CARD as illustrated. Many of these reply cards have already been received and the committee appreciates the promptness with which they have been returned. Requests for additional rules folders including entry forms are being filled as rapidly as possible. While it is most convenient to use the printed entry form, and they will be sent upon request, a typewritten facsimile of the form as shown here will be acceptable.

As all work in connection with the Draftsmen's Competition is being handled by members on a voluntary basis, they need your prompt cooperation. If you have not returned reply card, COMPLETE CARD AND RETURN IT NOW. If your reply card has been misplaced, follow facsimile shown here typing information on firm letterhead and MAIL IT TODAY to Ernest J. Dellar, Competition Chairman, Michigan Society of Architects, 120 Madison Ave., Detroit 26, Mich.

SEND ALL ENTRIES AND REQUESTS FOR RULES FOLDER WITH ENTRY FORM TO: William J. Rettenmier, Executive Secretary, Sheet Metal Contractors Association of Detroit Industry Fund, 224 McKerchey Bldg., 2631 Woodward Ave., Detroit 1, Mich. . . . Telephone WOodward 3-1209.

REPLY CARD

Members of our staff will compete in MSA-SMCAD INDUSTRY FUND DRAFTSMEN'S COMPETITION — YES ☐ NO ☐ Check Here

Send_____Additional Entry Forms.
How Many?

Member of our staff who will be responsible for entries:

_____

Telephone No. _____

Firm Name _____

Street_____ City & State_____

Get Your Entries in Early • Competition Closes March 15, 1960

Submit 1 to 8 Entries Total: 4 Categories:

ARCHITECTURAL — STRUCTURAL — MECHANICAL — ELECTRICAL

ENDORSER'S AND COMPETITOR'S ENTRY FORM

_____, 19____

The Michigan Society of Architects 1960 Competition for Draftsmen Sponsored by the Sheet Metal Contractors Association of Detroit Industry Fund.

The undersigned certify that the attached entry

_____ _____
TITLE OF DRAWING SHEET NUMBER

_____ _____
JOB NUMBER ARCHITECTS NAME

is in compliance with the rules of the MSA 1960 Competition for Draftsmen.

Signed:_____MSA Endorser

Signed:_____Competitor

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NCARB

Objective-Type Examinations

By FRED L. MARKHAM, F.A.I.A.

The Committee on Examinations has been asked to report on the possible inclusion of the objective-type examination in lieu of or as an adjunct to the essay type as a future examination policy.

This report is submitted for your consideration and not as a subject of controversy at this time.

All of the States of this country are registering and licensing individuals for the practice of architecture. There probably can be no argument that the closer all States can arrive at a common denominator for registration, the simpler will become the problem of reciprocal registration nation-wide. Our aim should be toward conducting the written examination on as nearly a uniform basis as is physically possible.

Before making any comments on the objective-type examination, it might be well to give a few minutes thought to the essay type now in general use.

This type presents many problems, both from the standpoint of writing and marking the questions. We believe that all of the States recognize certain faults in present methods.

Any examination limited to from seven to ten questions cannot possibly cover the scope of information which the applicant should possess in any given area.

The marks given are of necessity the result of the marker's interpretation of the subject questions and his attitude toward the question and answer at the time of marking. He may be more influenced by the verbosity of the candidate, rather than the actual knowledge portrayed. In some States, especially those with a large number of applicants, the answers will surely be undermarked for some and overmarked for others. Evaluation, especially after a number of papers have been reviewed, becomes difficult and in many cases unfair. The writing and marking of these examinations can and does represent a sizable investment in money and time to the individual States.

The objective-type examination can perhaps improve all the problems outlined. Let us examine the ways and means of conducting this type of test. If examinations are to be the criteria on which we must register our candidates, most certainly these examinations should be on some pre-arranged natural foundation.

The Objective-type of questioning, under whatever system used—either the multiple choice, true or false, or continuance—allows for no individual interpretation; papers can be marked by a machine or by any person completely disassociated with the profession. The saving of time, doubt and possible unfair marking is immeasurable. The marks are definite.

Generally reciprocal registration by the various States is based on like requirements of the two states involved. It is conceivable that an architect registered in one State by one type of examination may have difficulty registering in another state operating under an entirely different policy. "Conformity" seems now to be gauged by the length of time of an examination rather than by the quality of the tests. The argument could be that "time" is not necessarily the basis for a test when in fact the basis should be "results." The question arises, does the one-hour (100 objective questions) compare favorably with the 2-to-5-hour essay-type examination in determining the reasonable qualifications of the applicant. Many will definitely agree that it does. They may say that the first method is superior in that verbiage does not necessarily prove one's capacity for knowledge. With an inclusion of approximately 100 questions, the entire scope of any one area can be touched upon. This is in direct challenge to the seven to ten questions usable in the essay-type examination.

The time element to the candidate himself in the five areas to be tested could be cut from approximately 24 hours to perhaps 6 or 7, thereby saving the candidate from excessive time off from his daily activities. It is however stressed that the saving of time is unimportant and should be left for further study. The main objective is to examine the candidate as fully as possible, regardless of the time involved.

There is a debatable disadvantage. In the multiple choice question the applicant has a given choice—say one out of four choices is the correct answer. Guessing is inevitable and the applicant starts out with a 25% chance of hitting the right answer. It is entirely possible that the layman with no knowledge whatever of the subject may guess his way into a 75% average. However, the system does seem to have worked in many other fields. This policy of objective-type examinations is now in use by several of the recognized professions. It is understood that the medical profession uses it nationwide.

The examinations on site planning and design are not applicable to this system and must of necessity be considered as a graphic problem to be judged by competent men. All other examinations on the present listings are open to the objective-type versus the essay-type. However it may be considered feasible to give one problem in engineering and perhaps one thesis-type question on theory, if for no other purpose than to judge the applicant's

ability to express himself forcibly and intelligently.

The development, construction, administration and planning of the objective-type policy has been discussed over several years with the Educational Testing Service at Princeton, N. J. They have suggested that it may well be desirable to develop the program in stages by the inclusion of one or perhaps two of the five examinations as a start, using either history and theory of architecture or professional administration, or both, with the thought of following up with the examinations on building construction, building equipment and perhaps structural design as the use of this program clears itself in the minds of all concerned. The experience gained in the development and use of an objective-type test for one examination will enable N. C. A. R. B. and the various states to judge better the value of such tests for other examinations.

The test development program as proposed by the E. T. S. would be the responsibility of a test committee appointed by the N. C. A. R. B. It would be their function to construct the questions. T. T. S. will appoint a Consultant who will assist the test committee. The total number of questions needed for final review would probably be 180 to 240. The program thus provides that E. T. S. will furnish the technical test services and that N. C. A. R. B. will furnish the professional knowledge. E. T. S. has analyzed this system in a more detailed report submitted to this committee and estimates the cost of such services to be between $1500 and $1800 per examination exclusive of the honoraria and expenses of the committee appointed by N. C. A. R. B.

Working on a basis of this proposal as outlined above necessitates the holding of examinations throughout the country (or for states interested) at the same date and would also demand a yearly or semi-yearly (as the case may be) continuance of the same process.

The appointment of a test committee from the membership of N. C. A. R. B., whose duties are outlined here, may prove to be entirely too time-consuming for any member to be willing or able to undertake, even with some kind of compensation.

With this in mind, it would appear that in the first stage a portfolio of perhaps 500 questions should be set up on any examination to be given from which the states may cull from examination to examination the approximately 100 questions as needed. The combinations of questions are unlimited. Each state could give its own examination when it pleased and could cull its examination for years to come. Perhaps some additional questions should be added from year to year depending on changes of architectural conceptions and procedures.

E. T. S. could assume both technical test service and professional knowledge through retained architectural services. The questions finally accepted for use could be rated as to importance by them from a technical knowledge. However, it must be the responsibility of some committee of N. C. A. R. B. appointed to review the questions, assist in the rating, and finally approve the entire setup for each examination area involved.

E. T. S. has submitted a proposal of approximately $10,000 to $12,000 per area, exclusive of N. C. A. R. B. participation and printing, for the full 500 questions. The main point to stress is that such a system could be self-continuing and to all intents and purposes could eliminate any further costs to the states participating.

It is, of course, entirely possible and practicable to retain E. T. S. services for possibly three years at which time a sufficient number of questions could be accumulated to make the programs self-continuing.

As for the possibility of these series of questions becoming common knowledge, most certainly anyone who knows the answers to all of them must not only be capable of passing an examination, but if examinations are the accepted criteria for practice, that person is qualified to practice architecture.

Costs—There has been some discussion on allocation of costs involved in each examination area. It has been proposed that a group of states (as many as desired) pool the costs probably on a percentage based on an average number of yearly applicants. If a sufficient number of states are interested, it may be possible to get them to organize.

Their advanced costs will permit them the use of such examination free of charge until their original outlay is liquidated. Other States desiring to use the examinations would compensate the N. C. A. R. B. at an established fixed rate per examination given, based on average yearly applications.

The cost for printing, publishing, distribution and E. T. S. charges itself would be borne by the N. C. A. R. B. If such a program could be instituted, it may be the beginning of a step toward more comprehensive and dependable examinations on a completely equal footing nationwide.

The program could aim toward a final objective wherein identical examinations could be set up to be given at the same time and, if the portfolio is used, on a self-contained basis. The theory of the objective-type examinations allows for holding them in any given schoolroom or public place. They could be arranged entirely separately from design and site planning, which now and in the future will still demand drawing room facilities and individual state control. The very fact that all examinations would be culled by all states from a given portfolio must reflect itself in the yearly costs to each individual state in the writing and marking of one or two examinations per year (as the case may be). It is a known fact that budget officials of many states are much interested in the adoption of the use of the objective-type examination.

The reasons for the use of the system may be summarized as follows:

Ease of construction (after inception of system),

Facility and uniformity of marking,

A definite saving in costs,

Nationwide similarity.

Problems to be met on the objective-type examination:

Is full State acceptance attainable?

The program for each examination area (5 in number if the entire program should be finally contemplated) would require yearly arrangements of 200 to 250 questions by each individual state unless such examination could be identical and given at the same time.

Some states, if dependent on the thesis type, may be unwilling to recognize such an examination by the states accepting this principle.

Allocation of costs will present a problem if states not presently in accord should elect to enter the program.

How can the questions be formulated and accumulated?

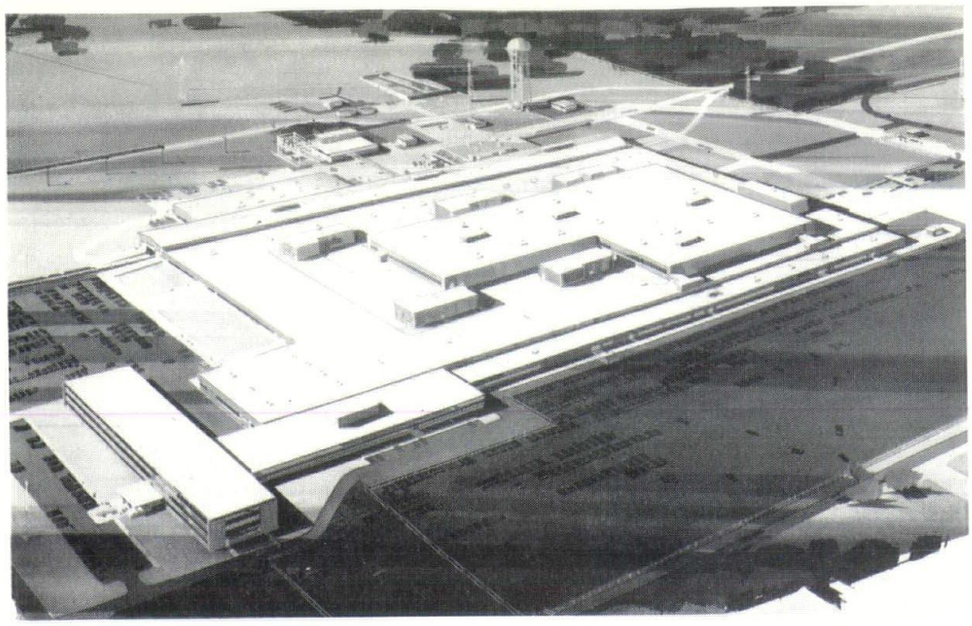
To accumulate the number of questions for each state for yearly or semi-yearly examinations would necessarily entail a considerable time element in research and tabulation. If this were multiplied 50 times, the time would be staggering.

Can the questions be formulated on the portfolio system?

Should the questions, if the portfolio system is used, be graded in classes of importance in order to allow states to cull the questions by classes?

Can some system of marking be established to eliminate the problem of the "guessing" percentage?

It is the opinion of this writer that only the use of this type of questioning can be made a fair, equitable and fully coordinated series of examinations, applicable anywhere in the United States.



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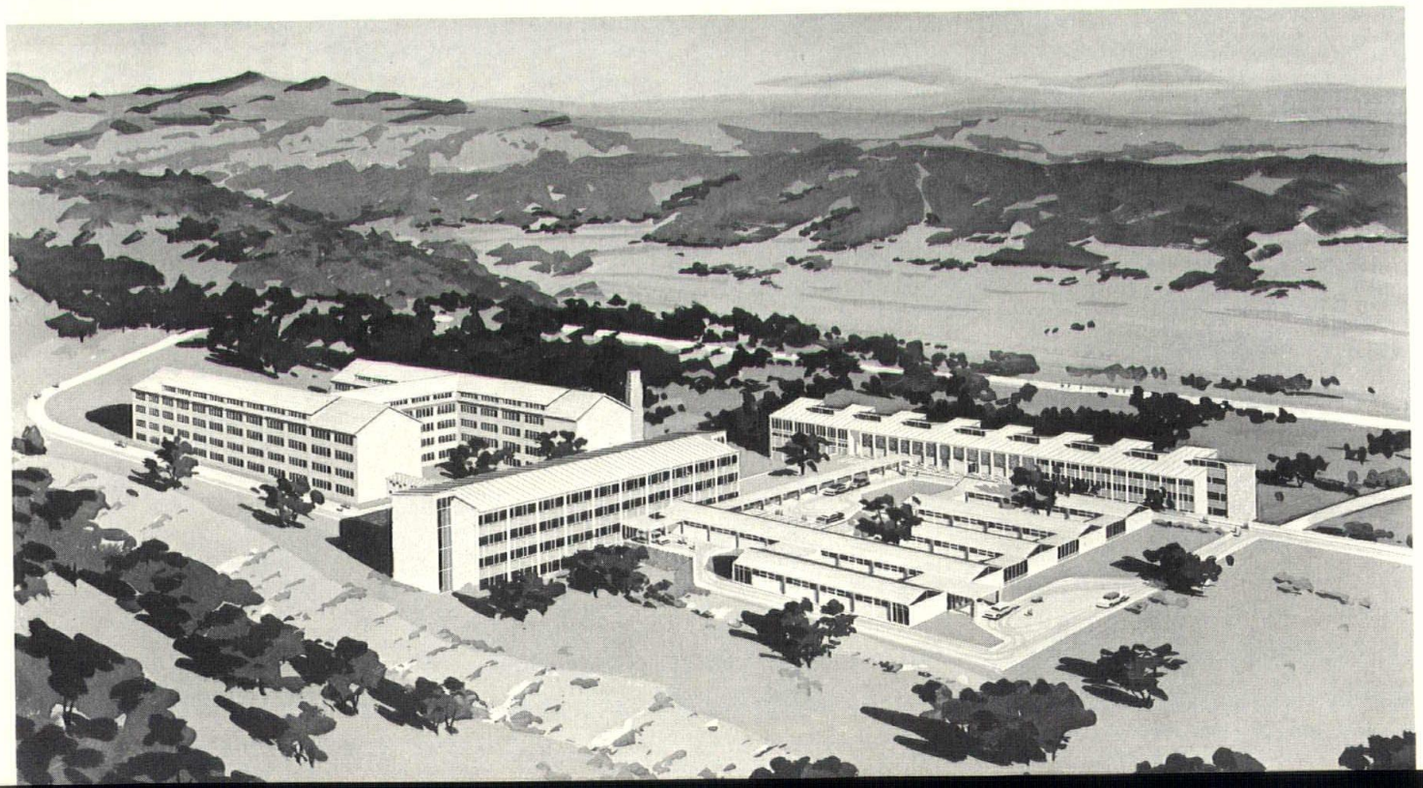
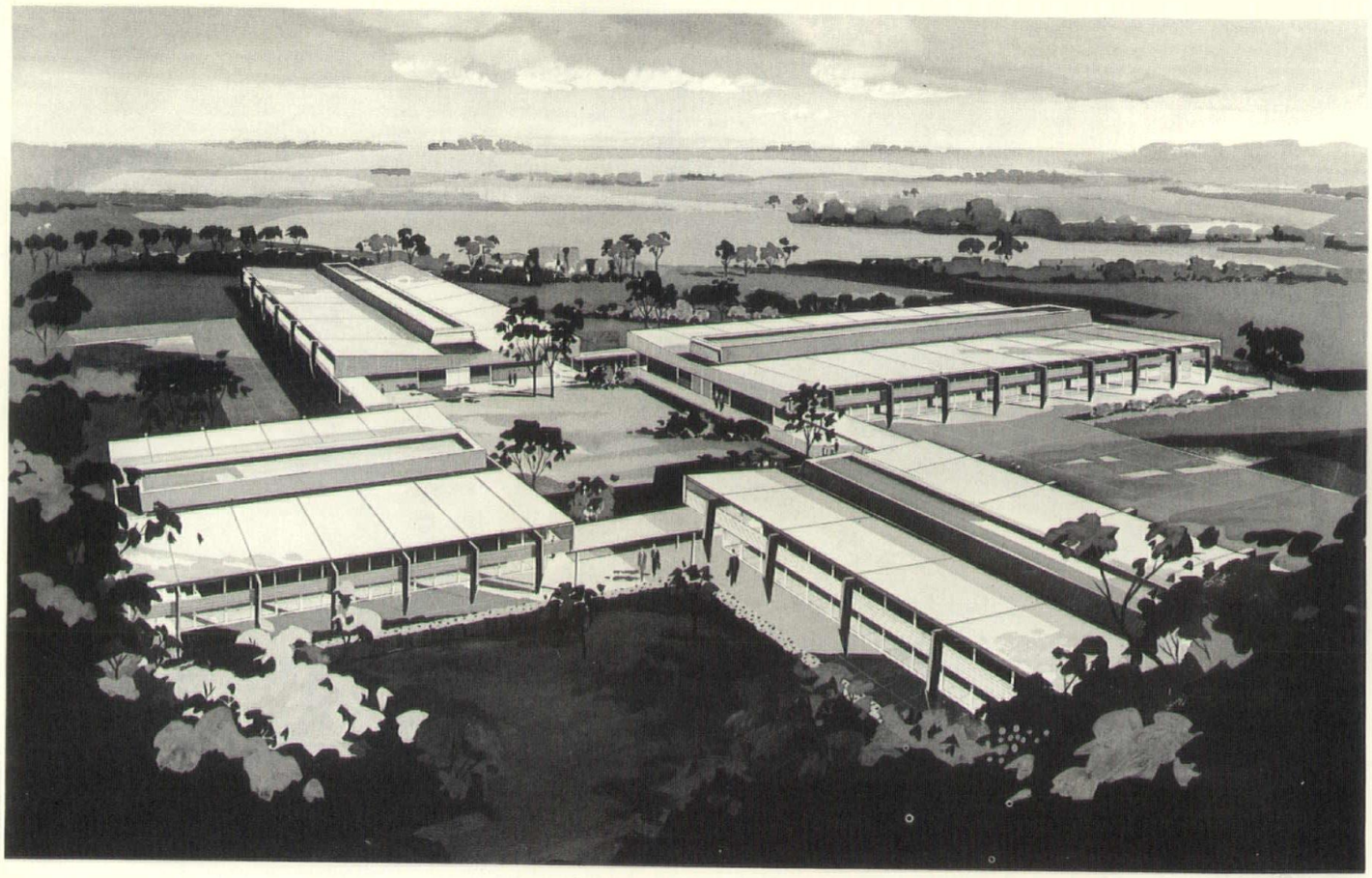
YONSEI UNIVERSITY, SEOUL, KOREA

ABOVE: MASTER PLAN; BELOW: MEDICAL SCIENCE COMPLEX





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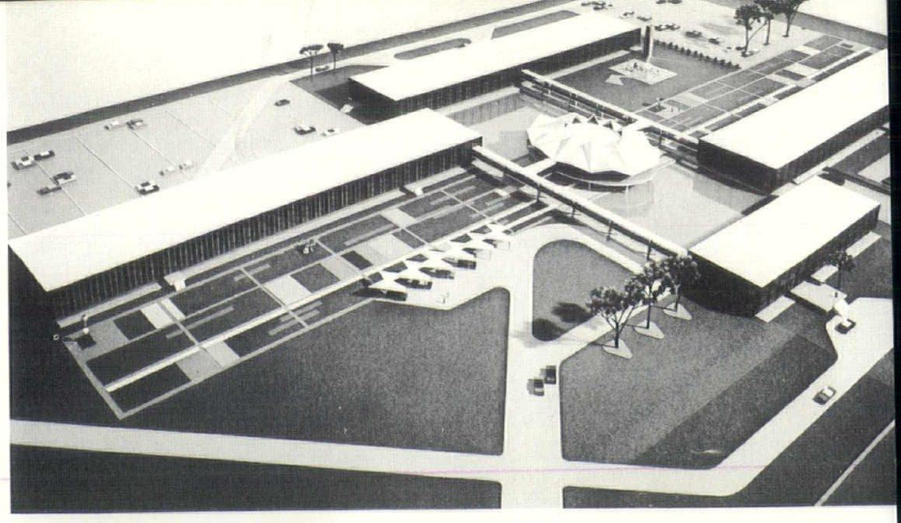
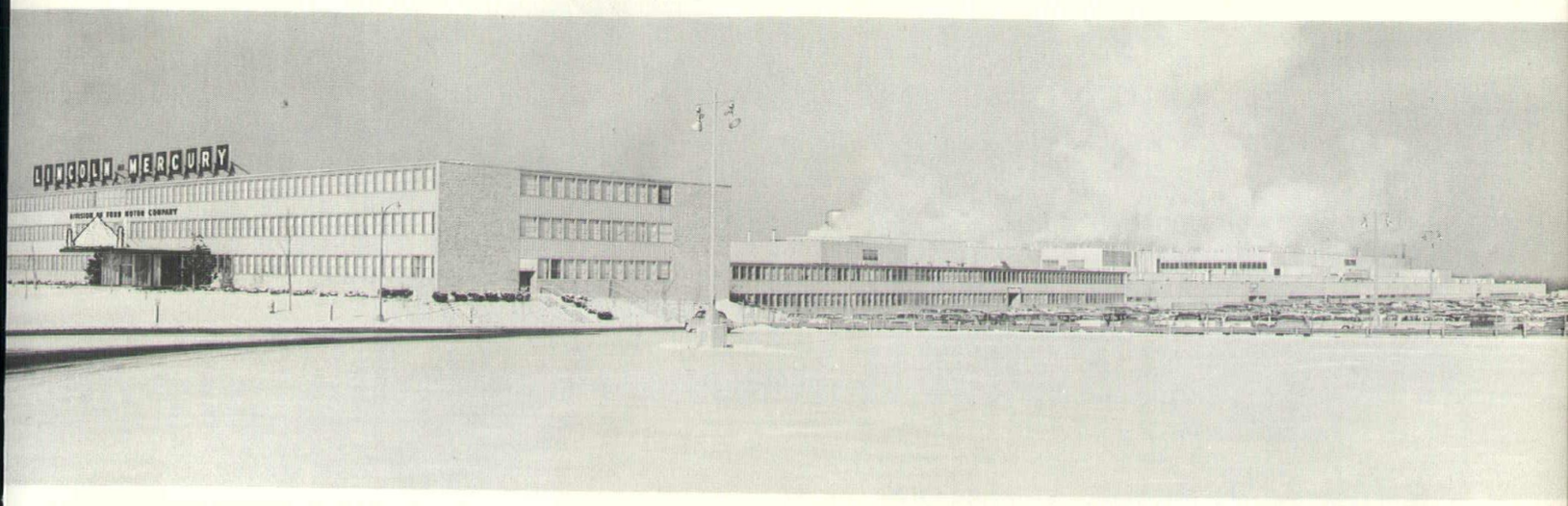


MICHIGAN BELL TELEPHONE COMPANY, NORTHWEST STAFF CENTER, DETROIT, MICHIGAN

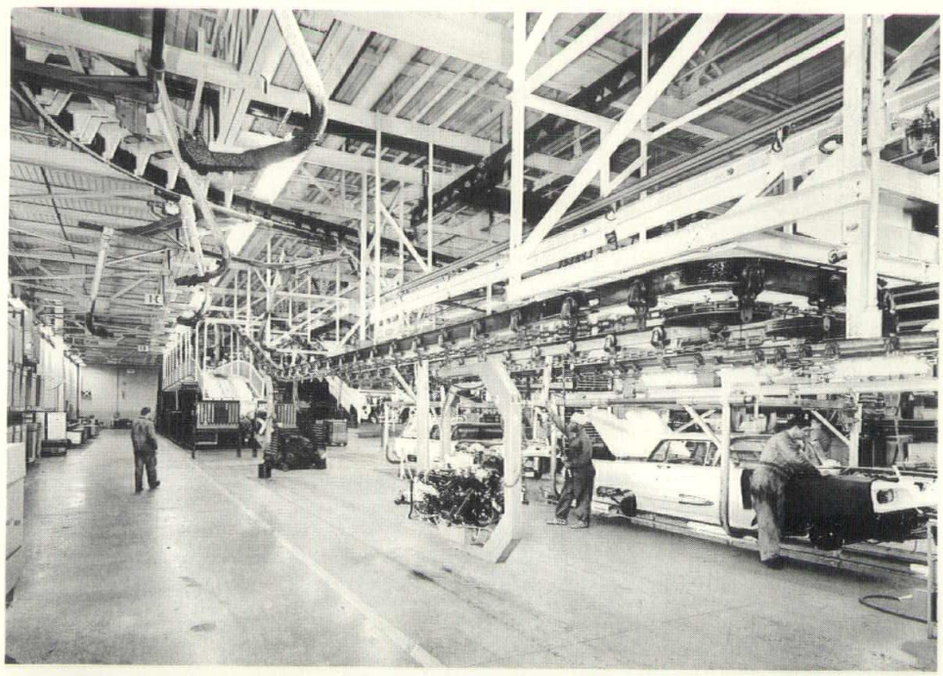
UPPER RIGHT: PRELIMINARY MODEL; LEFT, ABOVE: DISBURSEMENTS ACCOUNTING BUILDING; BELOW: WOMEN'S LOUNGE



FORD MOTOR COMPANY LINCOLN DIVISION ASSEMBLY PLANT, WIXOM, MICHIGAN

BELOW, TOP: MOTOR DROP ON FINAL ASSEMBLY LINE

BELOW, BOTTOM: COMPLETED CAR AT END OF FINAL ASSEMBLY LINE

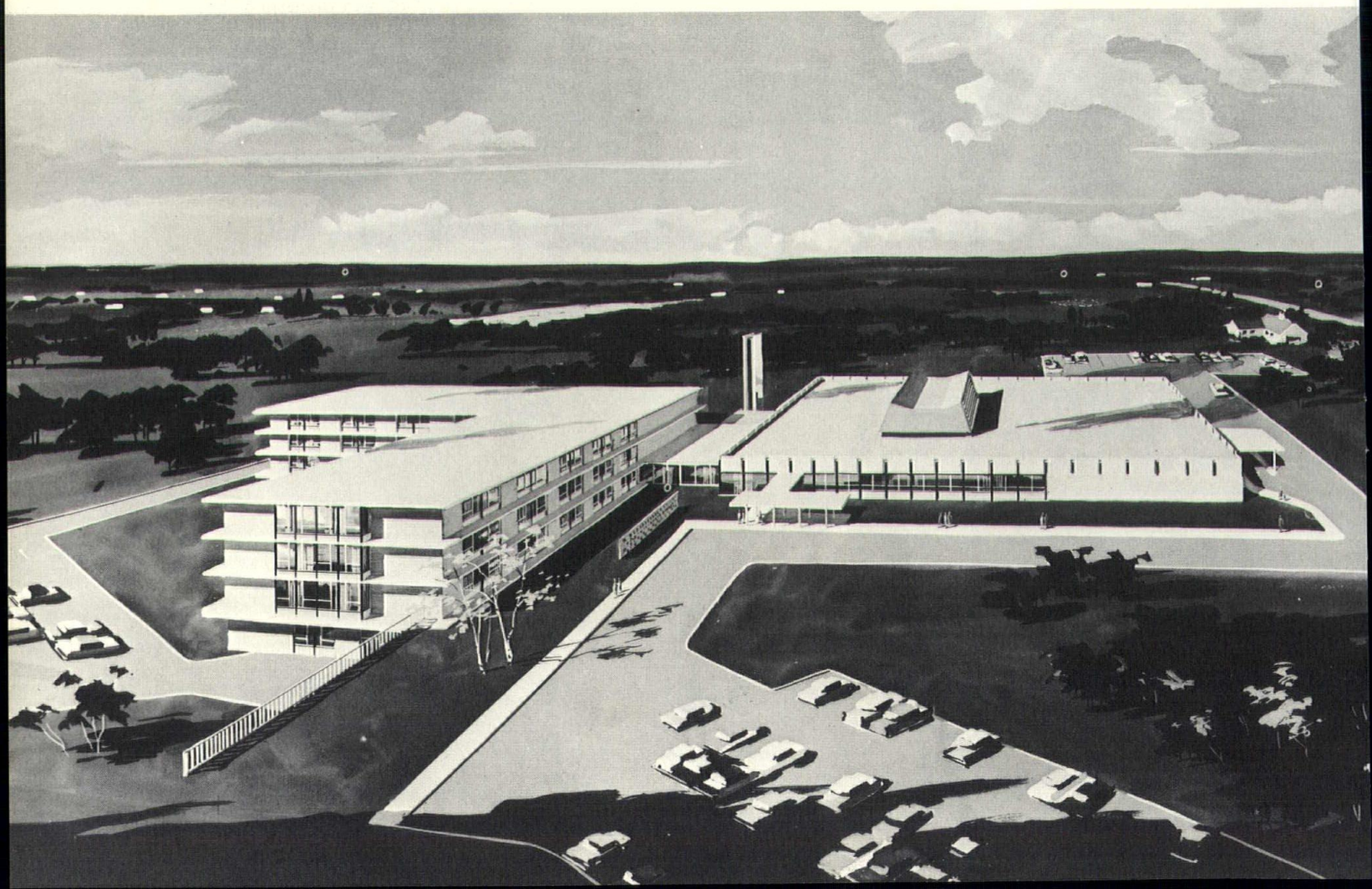


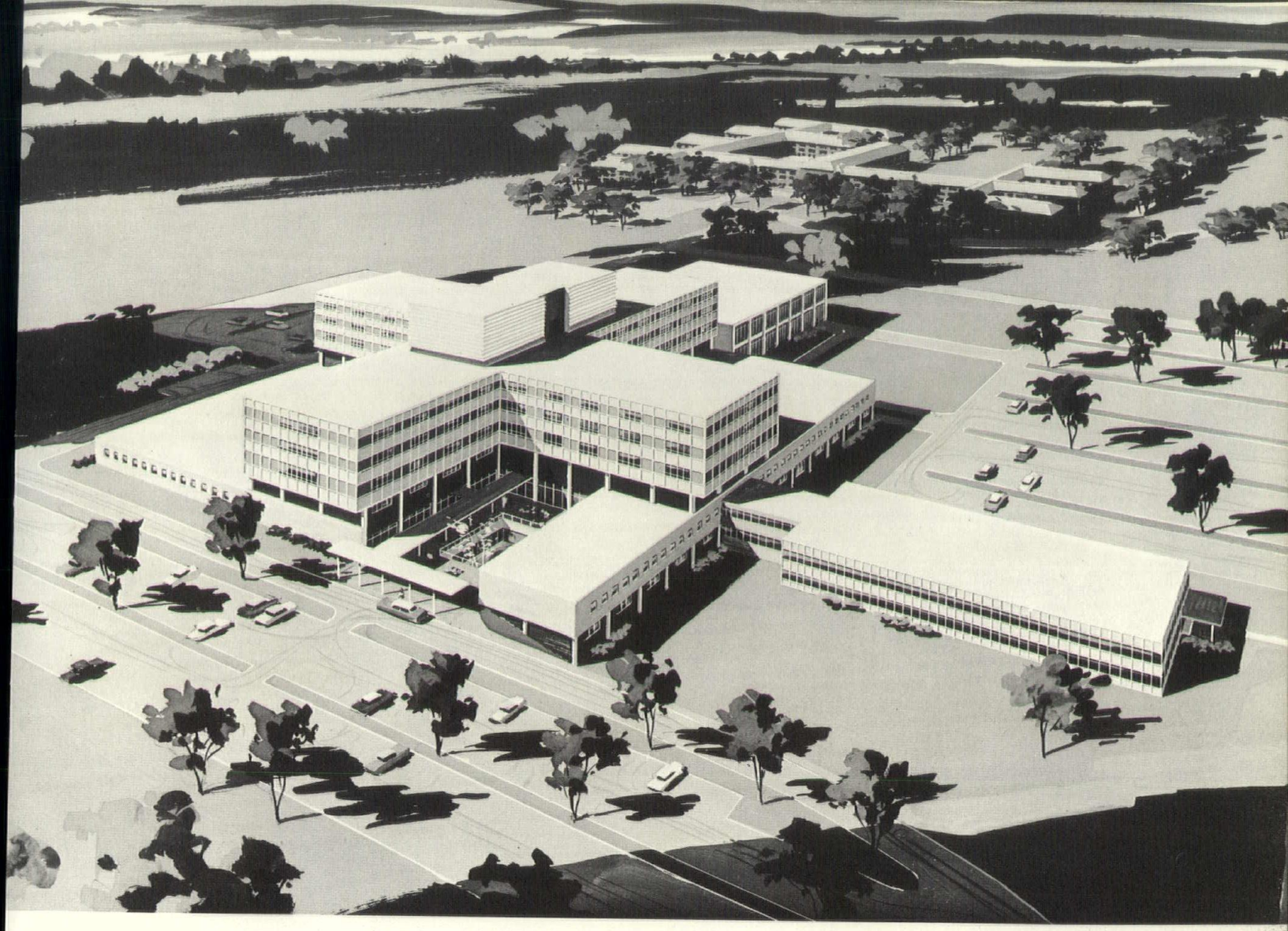
GORGAS HOSPITAL, ANCON, PANAMA CANAL ZONE

PROPOSED 160 BED HOSPITAL

FLINT OSTEOPATHIC HOSPITAL, FLINT, MICHIGAN

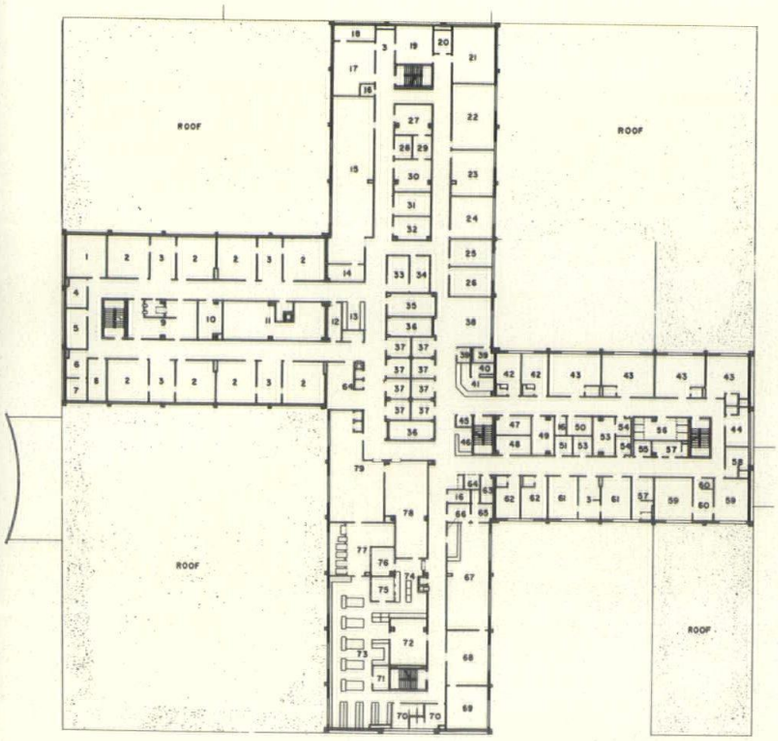
232 BED GENERAL HOSPITAL





WAYNE COUNTY GENERAL HOSPITAL & HEALTH CENTER, ELOISE, MICHIGAN

500 BED HOSPITAL, LAUNDRY, PUBLIC HEALTH BUILDING



TYPICAL FLOOR PLAN

SECOND FLOOR

LEGEND

SURGERY

1. Equipment Room
2. Operating Room
3. Scrub Up & Sub Sterilizing
4. Doctor's Consultation
5. Blood, Bone, Eye & Skin Bank
6. Work Room
7. Gas Storage
8. Gas Equipment Room
9. Central Instrument Room
10. Clean Up
11. Sterile Storage
12. Frozen Section Room
13. Surgical Nurse's Station
14. Anestheology
15. Recovery Room
16. Janitors Closet
17. Fracture Room
18. Splint, Cast & Plaster Room
19. Heart Catharization
20. Darkroom
21. Angiocardiographic
22. Doctor's Lounge & Locker Room
23. Seminar
24. Nurse's Locker Room
25. Nurse's Aide Locker Room
26. Orderly Station
27. Urinology
28. Cystoscopy Darkroom
29. Cystoscopy Workroom
30. Cystoscopy
31. Secretary
32. Anesthetist
33. Surgery Supervisor
34. Surgery Supervisor Assistant
35. Preoperation Assistant
35. Preoperation Waiting
36. Duct Shaft
37. Elevators
38. Public Waiting Room
39. Public Toilet

O. B. NURSING UNIT & DELIVERY

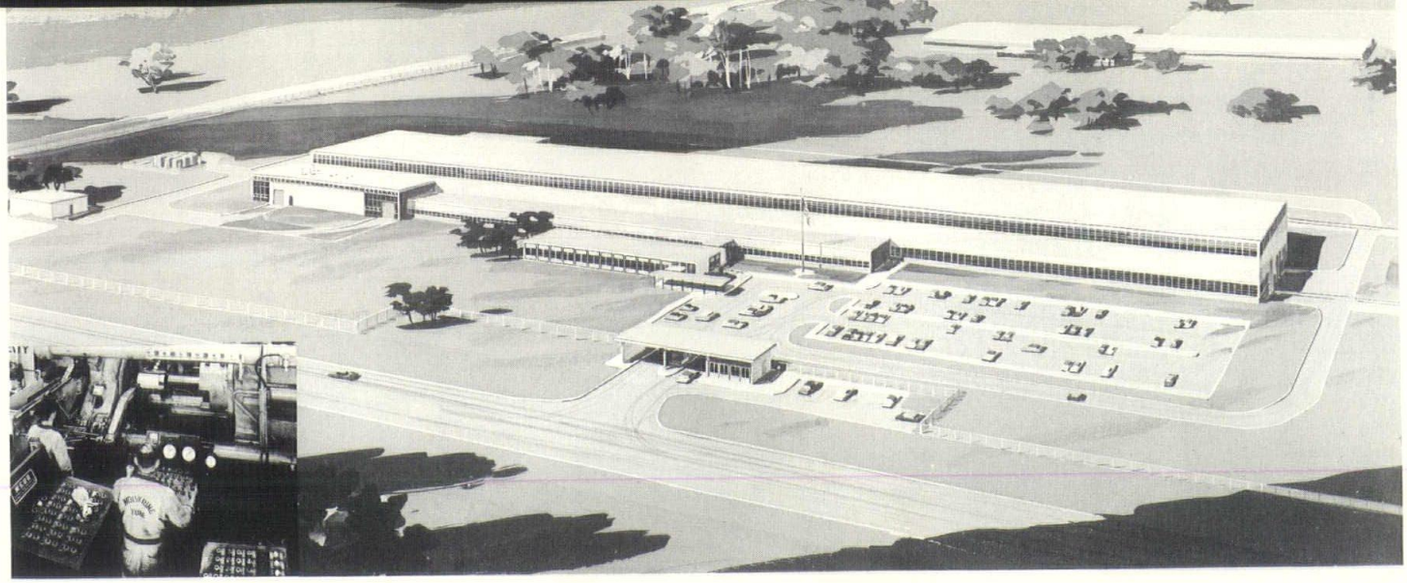
40. Medicine Room
41. Nurses Station
42. Two Patient Rooms
43. Four Patient Rooms
44. One Patient Room
45. Elevator Closet
46. Doctor's Charting
47. Floor Kitchen
48. Doctor's Locker Room
49. Treatment Room
50. Laboratory
51. Head Nurse
52. O. B. Sterile Storage
53. Utility Room
54. Line
55. Clean Up Room
56. Patient Shower Room
57. O. B. Nurse's Toilet & Locker Room
58. Suspect Nursery
59. Nursery
60. Work & Examination Room
61. Delivery Room
62. Labor Rooms
63. Nonsterile Room
64. Stretcher & Wheelchair Storage

PHARMACY

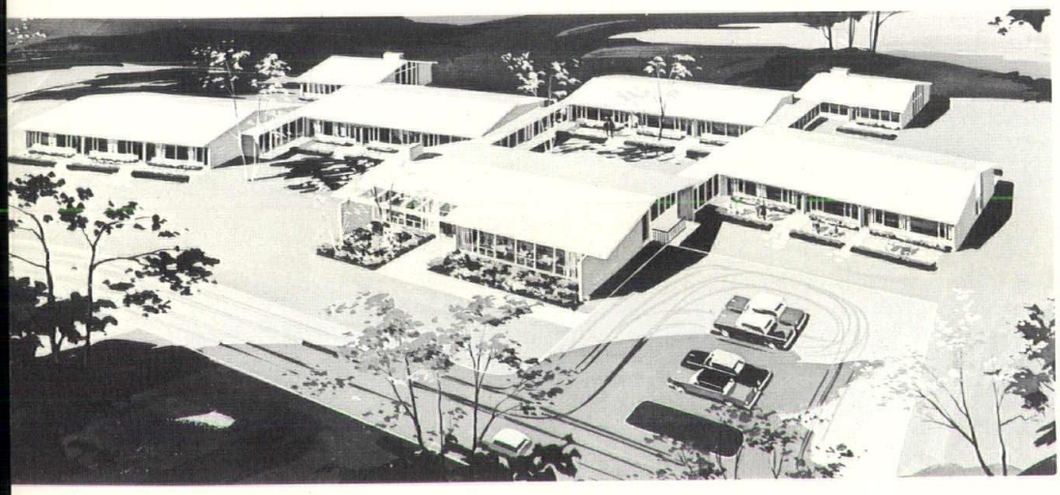
65. Pharmacy Officers
66. Secretary
67. Compounding & Dispensing
68. Manufacturing
69. Bulk & Alcohol' Storage
70. Mens & Womens Toilets

CENTRAL NURSING SUPPLY

71. Needles & Syringe Room
72. Solution
73. Workroom
74. Receiving Room
75. Office
76. Glove Room
77. Sterilizing
78. NonSterile Equipment Storage
79. Central Storage



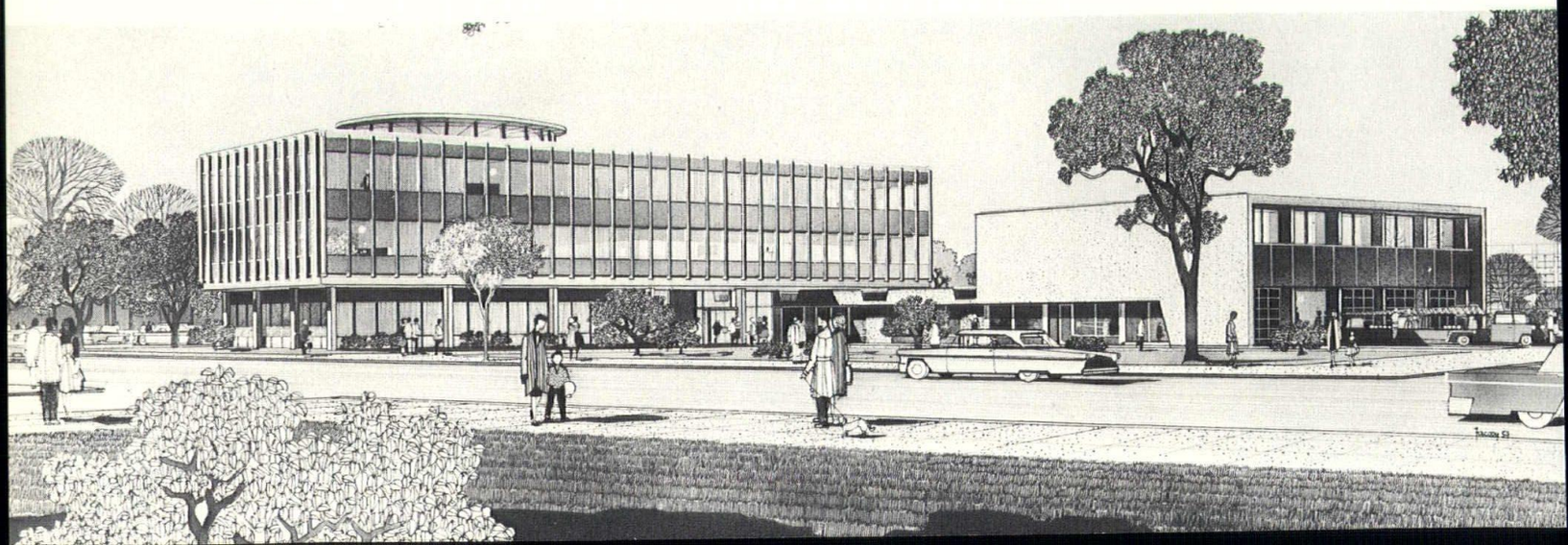
CALUMET & HECLA TUBE MILL, LONDON, ONTARIO, CANADA



ST. ANNE'S MEAD EPISCOPAL HOME FOR THE AGED, DETROIT

UPPER RIGHT: DINING ROOM; LOWER RIGHT: TYPICAL GUEST ROOM

RIVER ROUGE CIVIC CENTER, RIVER ROUGE, MICHIGAN



HARRY J. HARMAN, A.I.A.

WALTER H. WYETH, A.I.A.

RECENT WORK OF

WYETH AND HARMAN, INC., ARCHITECTS

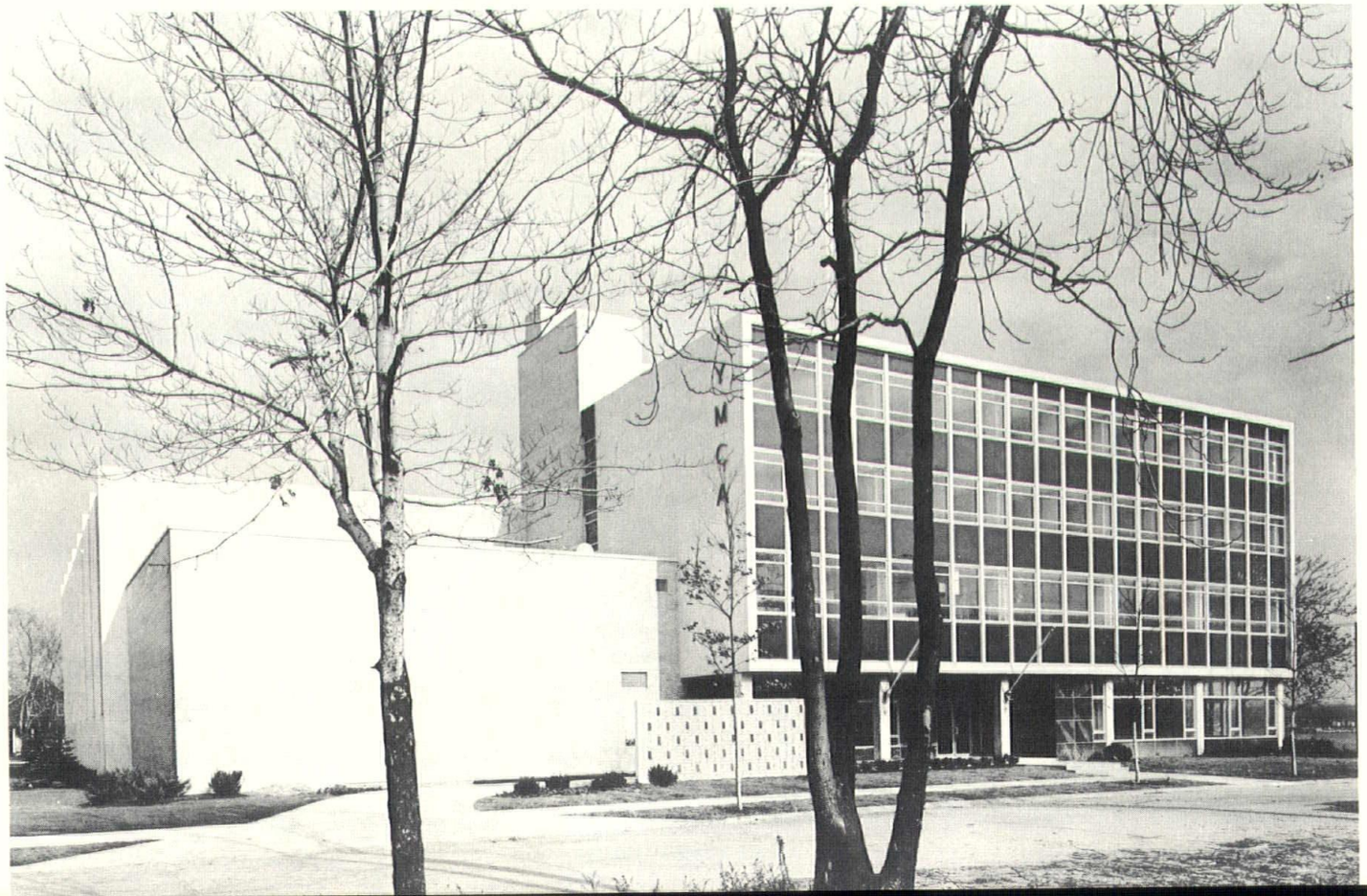
PORT HURON, MICHIGAN

Lens-Art Photo

COUNTY-CITY BUILDING, PORT HURON, MICHIGAN

SMITH, HINCHMAN & GRYLLS ASSOC., INC., ASSOCIATED ARCHITECTS & ENGINEERS

YOUNG MEN'S CHRISTIAN ASSOCIATION, PORT HURON, MICHIGAN

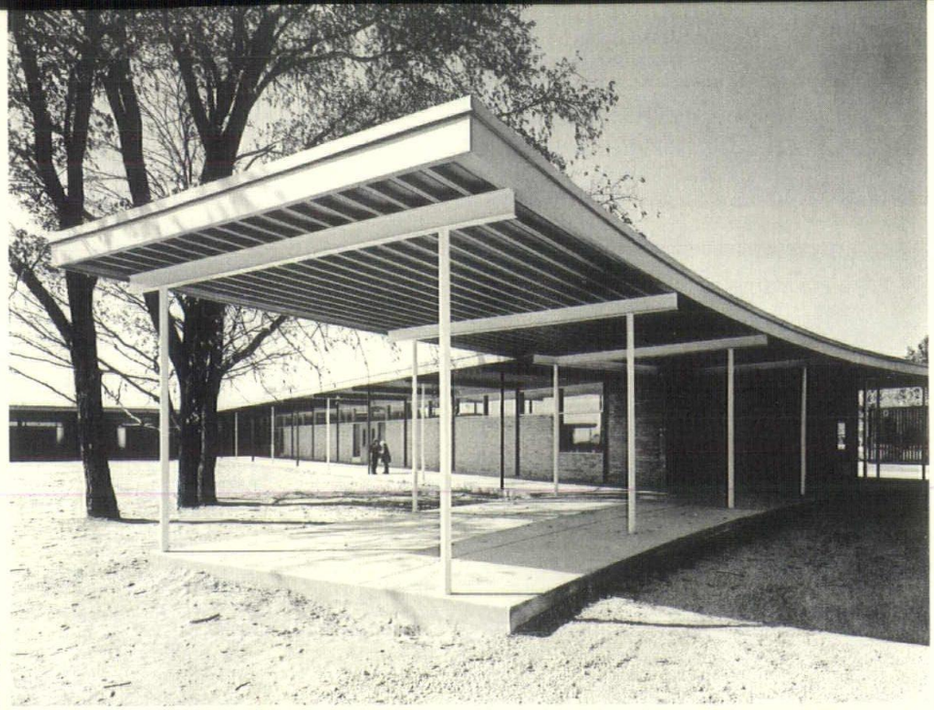


Israel Photo

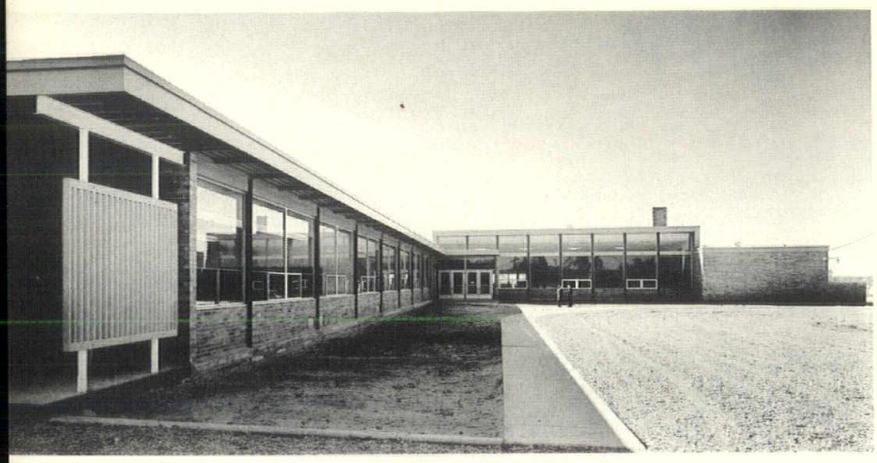
Israel Photos

ST. PAUL'S EPISCOPAL CHURCH

PORT HURON, MICHIGAN



Lens-Art Photos



RUTH BACON ELEMENTARY SCHOOL

KIMBALL TOWNSHIP, MICHIGAN

Israel Photo

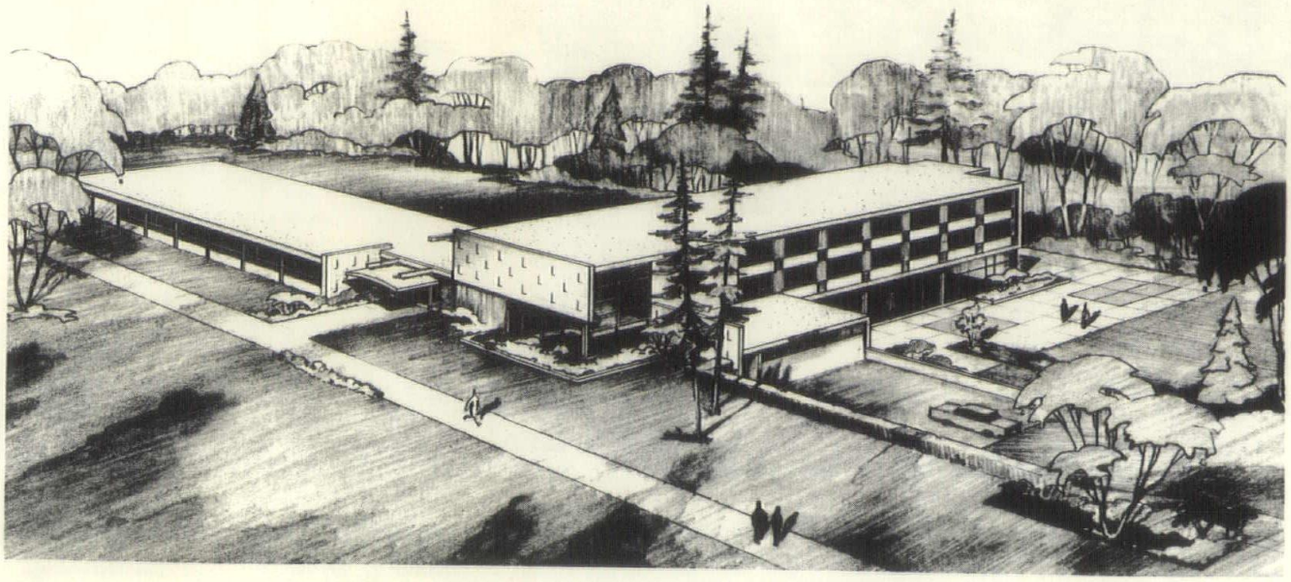
DIAMOND CRYSTAL SALT CO.

ST. CLAIR, MICHIGAN

NORTH CENTRAL CHRISTIAN COLLEGE

ROCHESTER, MICHIGAN

ABOVE: CAMPUS; BELOW: MULTI-USE BUILDING



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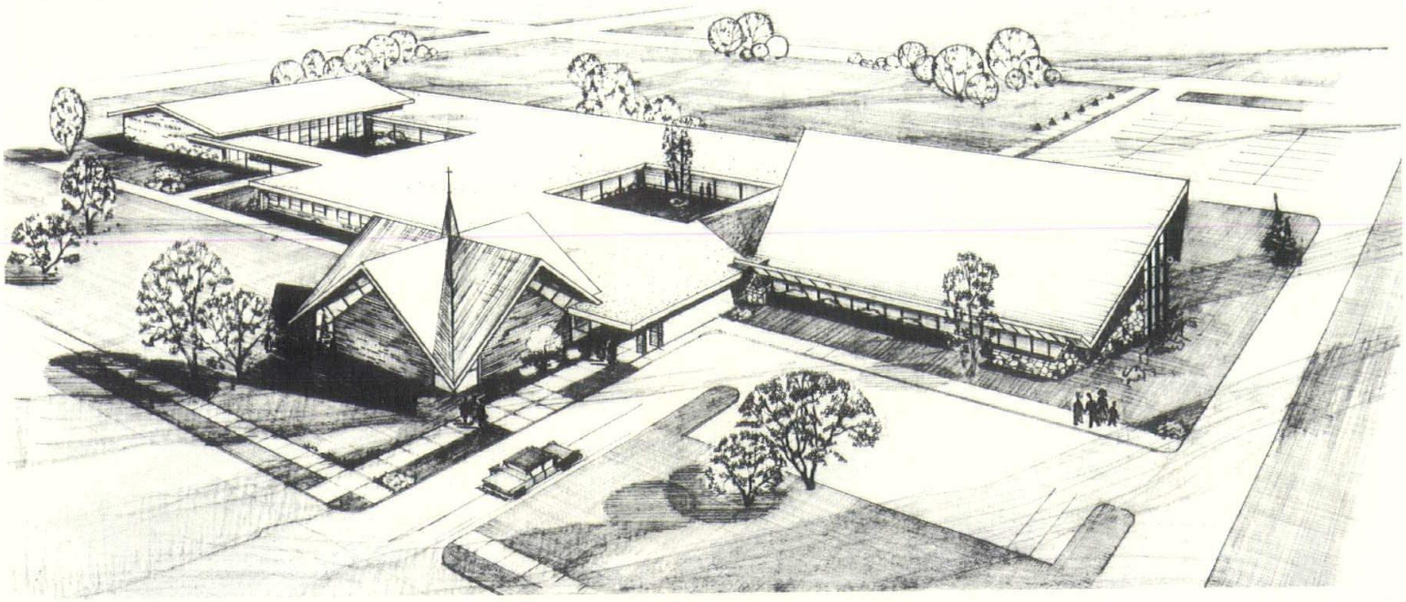
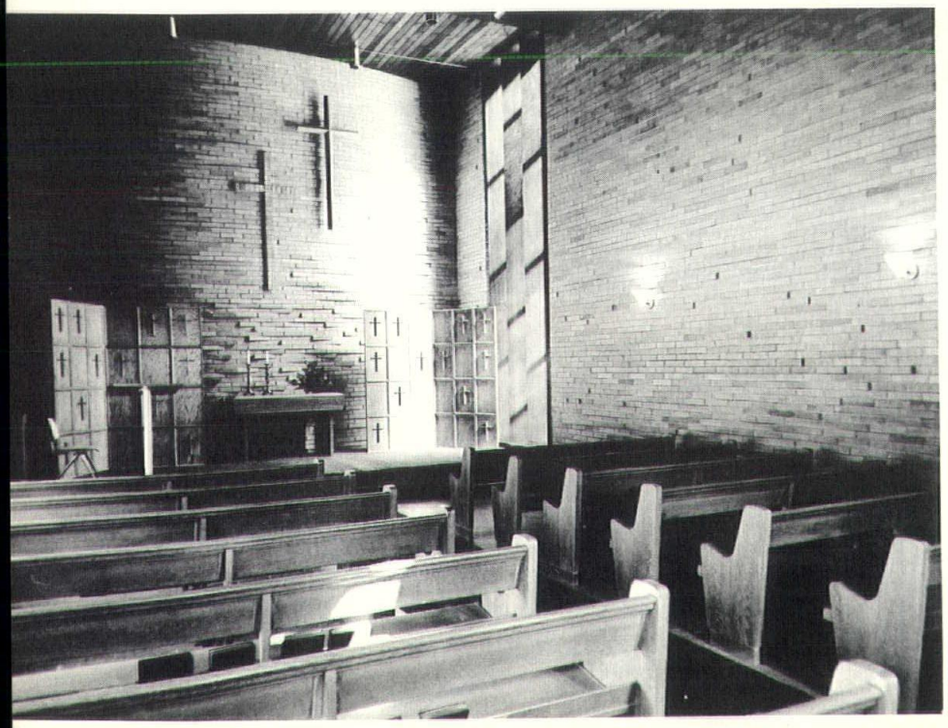


Israel Photo

UTICA PRESBYTERIAN CHURCH, UTICA, MICHIGAN

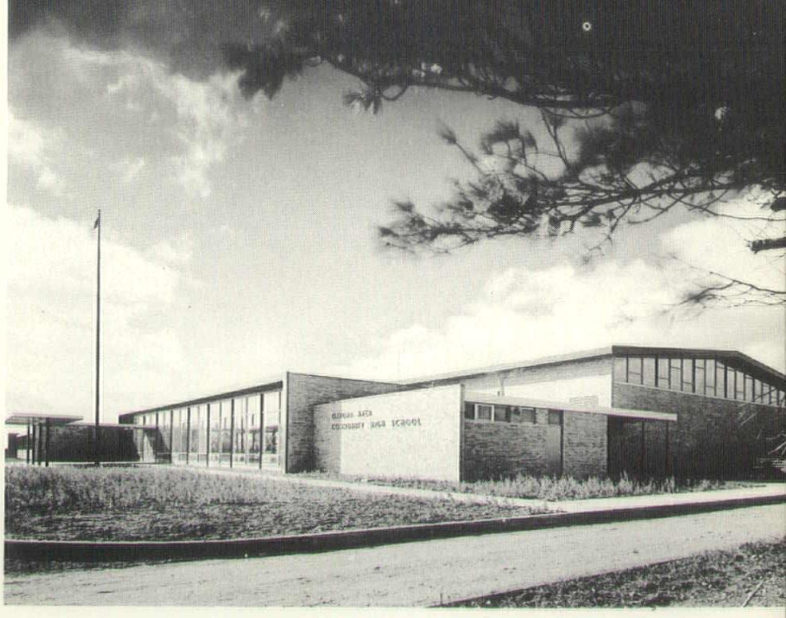


FIRST CONGREGATIONAL CHURCH

PORT HURON, MICHIGAN

LEFT: CHAPEL

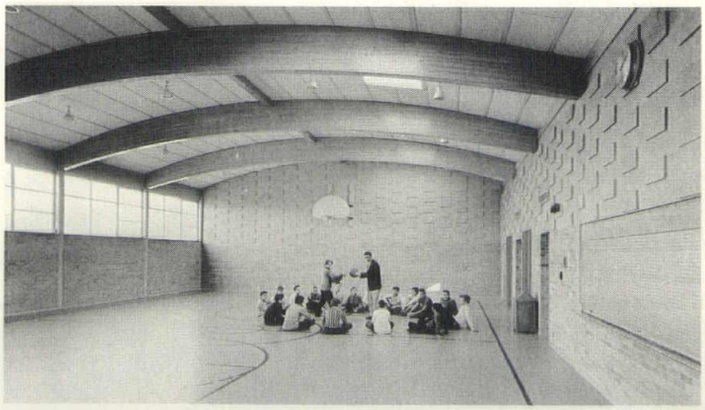
Russell E. Sawyer Photos



OXFORD HIGH SCHOOL

OXFORD, MICHIGAN

LEFT: STUDENT LOUNGE



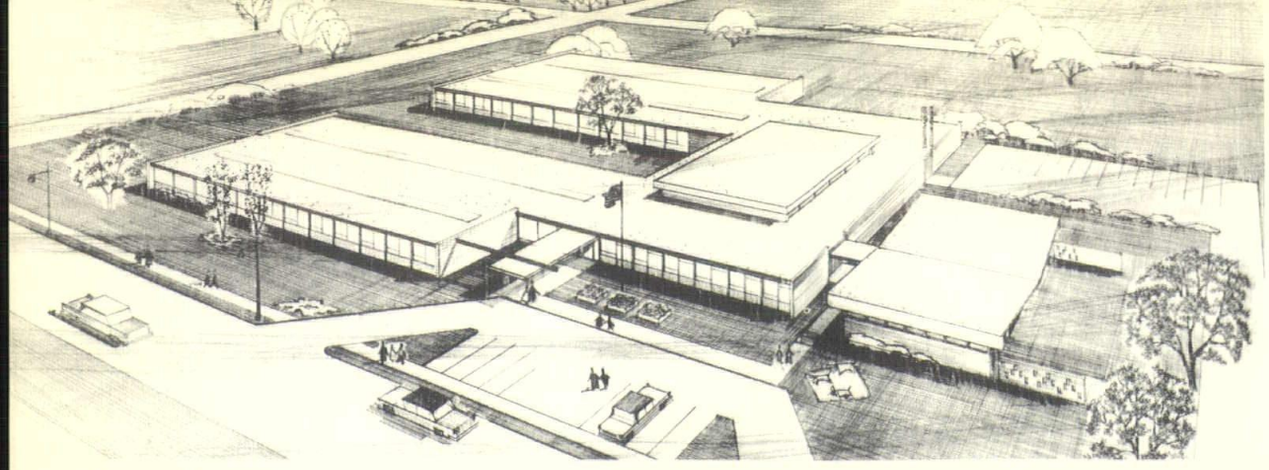
Lens-Art Photos

NEIL REID ELEMENTARY SCHOOL

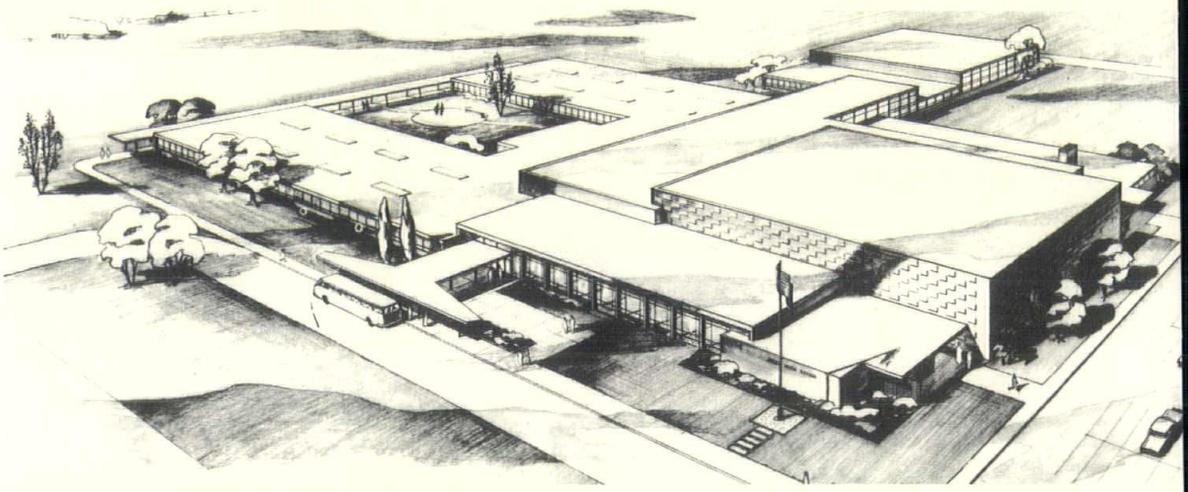
L'ANSE CREUSE DISTRICT

MT. CLEMENS, MICHIGAN

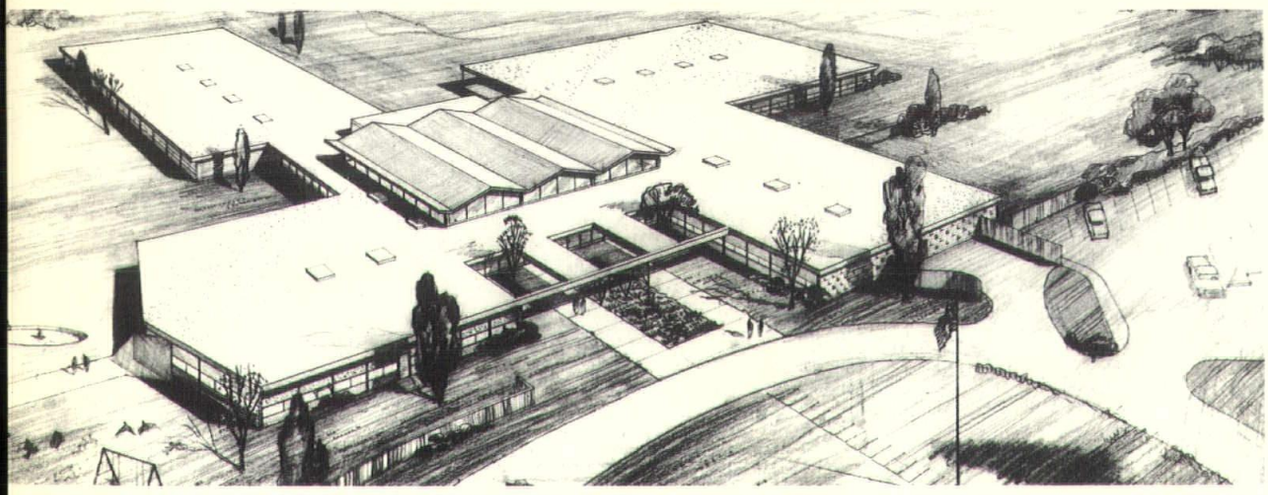
RIGHT: MULTI-USE ROOM



PROPOSED ELEMENTARY SCHOOL FOR WAYNE, MICHIGAN PUBLIC SCHOOLS

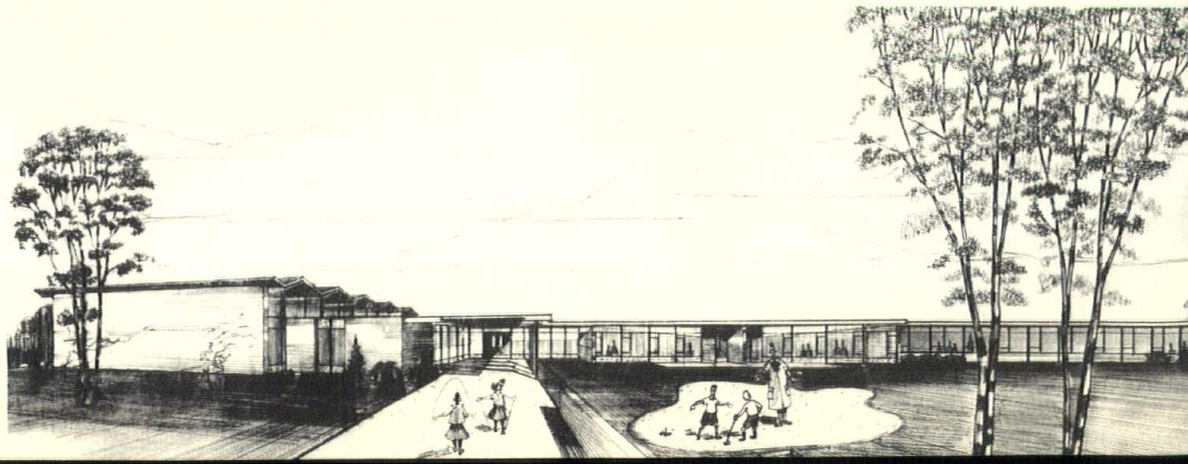


ELEMENTARY SCHOOL FOR TROY, MICHIGAN



ELKTON-PIGEON HIGH SCHOOL, ELKTON, MICHIGAN

MORSE ELEMENTARY SCHOOL ADDITION, TROY, MICHIGAN



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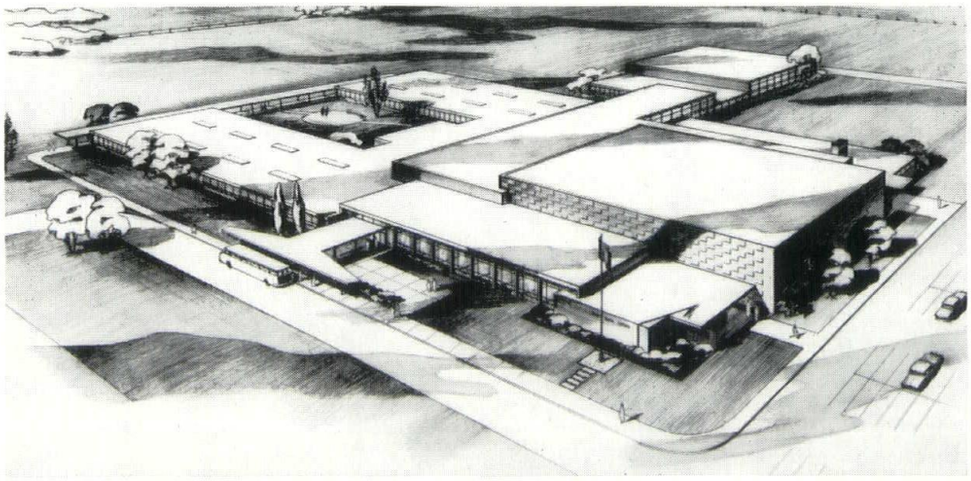

ELKTON - PIGEON AREA HIGH SCHOOL

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MICHIGAN SOCIETY OF ARCHITECTS BOARD OF DIRECTORS, IN ITS ANNUAL MEETING AT McGREGOR MEMORIAL, WAYNE STATE UNIVERSITY, DETROIT, DECEMBER 15, 1959.

Seated, left to right: Clifford E. Gibbs, new Director; Gustave Muth retiring Director, George B. Savage, new 3rd V. P.; James B. Morison, retiring Director; Earl G. Meyer, continuing Director; Clarence L. Waters, new 2nd V. P.; Louis G. Redstone, continuing Director; Talmage C. Hughes, Executive Secretary.

Standing, left to right: Auldin H. Nelson, new Director; Frederick E. Wigen, retiring President, now Director at large; Gerald G. Diehl, new secretary; Charles H. MacMahon, new 1st V. P.; Malcolm R. Stirton, continuing Director; Charles A OBryon, new President; James A. Spence, retiring Director; Walter B. Sanders, continuing Director; Harvey C. Allison, new Director; Peter Vander Laan, retiring 2nd V.P.

Not shown: Lyall H. Askew, new Director; Clark E. Harris, continuing Director; David E. Post, new Director; George W. Sprau, new Treasurer.

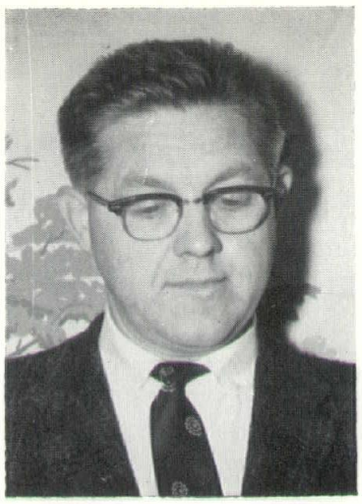
MSA
Election

Charles A. OBryon, of Grand Rapids, was elected President of the Michigan Society of Architects at its Board's annual meeting in Wayne State University's McGregor Memorial, December 15. He succeeds Frederick E. Wigen, of Saginaw, who had served two terms, and remains on the Board as Director at Large.

Charles H. MacMahon, Jr., of Birmingham, was elected First Vice President; Clarence L. Waters, of Saginaw, Second Vice President; George B. Savage, of Grand Rapids, Third Vice President; Gerald G. Diehl, of Detroit, Secretary, and George W. Sprau, of Kalamazoo, Treasurer. Talmage C. Hughes, of Detroit, was reelected Executive Secretary.

Directors who will serve during 1960 are Harvey C. Allison, of Midland; Lyall H. Askew, Detroit; Clifford E. Gibbs, Flint; Clark E. Harris, Lansing; Earl G. Meyer, Detroit; Auldin H. Nelson, Flint; David E. Post, Grand Rapids; Louis G. Redstone, Detroit; Walter B. Sanders, Ann Arbor and Malcolm R. Stirton, Detroit.

OBryon, a native of Belding, Michigan, was educated at the University of Michigan, was experienced in architects' offices in Detroit and Grand Rapids. He had practiced as an individual, and at present he is senior member of the Grand Rapids firm of OBryon & Knapp Associates, Architects. He has been active in civic affairs, having served in his city as a member of the Friends of Art; Board of Trustees, Grand Rapids Art Gallery; Downtown Development Committee; Fire Prevention Committee, and Grand Rapids Metropolitan Architectural League.



CHARLES A. OBRYON

MSA
Reports

Administrative

C. A. OBryon, Chairman

The Sustaining Membership Program under the Chairmanship of James A. Spence, this year accompanied the statements with a letter outlining the accomplishments and aims of the Program. Statements were issued in December, 1958, and are again being issued in December, 1959, to allow members current tax deduction if they so desire.

Of the 276 architectural firms eligible for membership, 167 responded; 109 from the Detroit area; 38 from Western Michigan; and 19 from Saginaw Valley. Total receipts for 1959 were $8,445.

The Administrative Committee congratulates all those firms who are participating in this important Program and encourages the new Membership Committee to make every effort to increase the program to its potential of between $10,000 and $12,000.

Our annual March convention under the chairmanship of Jack Monteith and the Building Industry Banquet under the Chairmanship of James Morison were again financially successful. The net receipts to the Society were $1,976.45; $1,326.45 as convention profits and $650.00 as Banquet profits. In addition, the Society received $650.00 from the accumulated profits of the now—discontinued Building Industry Banquet Fund.

The Annual Mid-Summer Conference under the Chairmanship of Charles Opdyke was as usual well attended and financially successful. 46 Architects, 85 Producers, and 101 Guests registered. $318.38 was turned over to the Society as profits from this activity.

The Michigan Society of Architects in cooperation with the three Michigan Chapters of the AIA, and the University of Michigan College of Architecture was sponsor of the A.I.A. Great Lakes Regional Conference held in Ann Arbor. Under the Chairmanship of Joseph W. Leinweber, the Conference was well attended and the cost to the Society and Chapters was kept at a minimum.

The total cost was $403.04, of which the Society paid fifty percent or $210.52, and the three Chapters paid fifty percent on a pro-rated basis. Mr. Linn Smith was nominated for the office of Regional Director of the American Institute of Architects.

The Monthly Bulletin under the Editorship and Management of Talmage C. Hughes continues to expand and maintain its high position in publications of its type.

The Officers of Monthly Bulletin, Inc., concur in the recommendations of the Administrative Study Committee to investigate the value of continuing Monthly Bulletin, Inc., as the contracting agency with Talmage C. Hughes and to instead establish a special standing committee to maintain editorial and business control of the publication of the Monthly Bulletin. Back and present corporation income taxes have been paid out of Society funds loaned to the corporation interest-free in the amount of $700.00. The present balance of the corporation is less than $10.00.

Although the original goal of the Administrative Study Committee has not been achieved, great strides have been made. Many discussions of the complex problem have been held involving not only the Michigan Society of Architects, but also the Monthly Bulletin, Inc., publication of the Monthly Bulletin, relationship with local Chapters of the Institute and the Institute itself.

Detailed reports of all activities of the Committee are contained in the minutes of the meetings, but in general the Committee agrees that a structure to provide a stronger organization to deal with problems on a State level is a necessity, better communication with local Chapters must be accomplished, clarification of the relationship between chapters and national A.I.A. must be obtained. It is desirous that reorganization plans be completed in time for presentation at the Annual Convention in March of 1960. In the interim, recommendations made to the Board were adopted to relieve Talmage C. Hughes of his duties as Executive Secretary, establish the new position of Executive Director and interview male applicants. The Committee has recommended, in order to finance the new Office within the present structure of the Society, further study of the office of Administrative Assistant and the substantial reduction of the annual fee to the Public Relations Director, a re-negotiation of the Contract between Talmage C. Hughes and Monthly Bulletin, upwards; and an increase of the annual dues of $10.00 per member.

DRAFTSMEN . . . How would you like to win GRAND PRIZE OF $200. or one of 8 other cash awards? Enter MSA 1960 Draftsmen's Competition.

Mr. Hughes has informed the Committee that he is desirous of relinquishing the Office of Executive Secretary in order to spend more time as Editor of the Bulletin. The Committee recommends that he be retained in a consultant capacity to work with the Executive Director.

The Contract between Monthly Bulletin, Inc., and Mr. Hughes expires in 1962 and Mr. Hughes has informed the Committee of the disposition of the Bulletin upon the deaths of both Mr. and Mrs. Hughes. Considerable data on this subject, including preliminary legal advice has been collected. This work must continue and a policy be established in the near future.

Public and Professional Relations and Legislative Committees

Peter Vander Laan, Chairman

Because of circumstances that materialized seemingly out of nowhere and also because of the fact that both committees had the same chairman, the business of the two became much intermingled and it is most difficult to separate them now. It started with a resolution adopted by the Western Michigan Chapter and presented to the M. S. A. Board in December 1958. This resolution dealt with the enforcement of the registration act, how architects can help and what should be done to educate all and sundry in the provisions of this act. Shortly after that the M. S. A. became involved in the "Richmond School Case." This too led to a scrutiny of the registration act and other legislation dealing with school building construction. At the same time we were invited to meet with the Legislative Committee of the Michigan Society of Professional Engineers and we found that their problems are much like ours and the more we meet and work together the better it will be for all concerned. The normal work that the committee does was processed right along with this work. In the pursuit of these activities the committee has dealt with the following:

1. To make a start with the Western Michigan Resolution, several Building Inspectors were interviewed and their reactions were weighed. Some of their opinions are that when there is a stronger and cleaner act they will be able to do better in enforcement.
2. For the "Richmond School Case" much work had to be done. This involved the interviewing of authorities, obtaining legal advice about the Registration act and others, and finally the appearance before the Registration Board. No immediate result can be scored, although a good start has been made towards better conditions.

   Further study of Act No. 240 was turned over to a special sub-committee inasmuch as it proved to be quite involved.
3. New Legislation from the State Capital has been studied jointly with the Engineers and with our Public Relations Council.

   The Committee has appeared before State Legislative Committees in opposing or supporting proposed legislation. It has given active support to other groups who's aims were akin to ours.
4. A few complaints about unethical conduct that came to us have been processed.
5. The conference on the Aged and the Aging was attended in Ann Arbor.
6. A hearing in Grand Rapids by Senator McNamara on problems of the Aged and the Aging was attended and testimony given.

The recommendations to the new Board are for the Public and Professional Relations Committee.

Recommendations made by this Committee of the Board's September meeting should be a part of this report.

The Committee must continue to process the work that is assigned to it to the best of its abilities and in the manner most suitable to each problem.

For the Legislative Committee.

This committee must continue to work jointly with the other professional groups which are within the frame work of the Registration act.

Neither its chairman nor its members should serve on other committees inasmuch as the active participation in the committee is very time-consuming. The chairman should be a board member and the other members should be selected, two each, from the three State Chapters. Every effort should be made to get a good evaluation on incoming legislation centrally and to have action invoked on a statewide basis.

Education and Research

Earl G. Meyer, Chairman

The Committee on Education and Research embraces several sub-committees and chairmen, as follows: Technical Problems, Clifford N. Wright; School Buildings, Clarke E. Harris; Architectural Research, Walter B. Sanders; Professional Advisory to Schools of Architecture, Louis G. Redstone; Biddle House Restoration, Adrian N. Langius.

These committees all have continuing programs and have actively worked throughout the year on many important problems, and the individual reports are attached hereto.

The Technical Problems Committee worked in conjunction with the School Building Committee on the revision of Fire Regulations in School Bulletin No. 412 and also took care of a question on bidding procedure from the structural steel fabricators.

The School Building Committee spent an active year. It represented the Society in serving as co-sponsor of the Michigan State University Annual Conference on School Plant Planning on July 21, at which twenty-seven architectural firms exhibited thirty-four models of school buildings. The display and attendance of architects were very gratifying to the conference planners. The committee also served with the Michigan Association of School Boards through its executive secretary, Mr. Sixma in arranging a display of school architecture in Michigan in conjunction with its annual meeting on October 13. Nineteen firms displayed fifty-one mounts. The architectural firms of Lansing are to be thanked for the help they provided in hanging and arranging the mounts. Recommendations regarding these two exhibits are contained in the detailed report attached hereto. This committee spent several days and many hours along with the Technical Problems Sub-Committee working with the State Department of Public Instruction and the State Fire Marshal in the codification of the school building fire-safety regulations. There were two meetings a month starting in April and the result was the Fire Prevention Section, School Bulletin No. 412, which was published in September and became effective October 1, 1959. On November 19, I attended a meeting at the Fire Marshal's office in Lansing. This was called to get interpretations regarding use of wood in schools. In attendance were representatives of National Lumber Dealers Association, State Carpenters Council, Michigan Architectural Woodwork Association, Timber Structures, and Wood Preservative Institute. A complete report and recommenda-

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tions of the School Building Committee are attached hereto.

The Architectural Research Committee has been active during the year, but has not been able to accomplish much as the program hinges on what the National A.I.A. Committee sets up. A full report is attached hereto.

The Biddle House Committee has been very active during the past year, and the restoration is now almost complete, and is a great credit to those who worked so hard to make it possible. The Mackinac Island State Park Commission is now maintaining the property and it will be presented to the Governor of Michigan in May of 1960. There is still about $6,000 needed to pay up the project, and I think that all should make every effort to obtain the necessary funds. A complete and detailed report is attached hereto.

Th Professional Advisory Committee to Schools of Architecture was carried over from last year to complete its project. A report from Mr. Redstone, Chairman, is attached hereto.

During the year this committee has been active in the field of Housing for the Aged. The Michigan Society was a co-sponsor in "Designs for Retirement" at the 12th Annual Conference on Aging, June 22-24, 1959 at the University of Michigan and worked in conjunction with Dr. Wilma Donahue of the Division of Gerontology, who was chairman of the Conference on Retirement Husing. Mr. Jack Brown was appointed chairman for the Society and was assisted by H. Jack Begrow. Brown and Begrow as well as William Werner and Walter Sanders of College of Architecture & Design worked with Dr. Donahue on setting up the conference and obtaining speakers. Some of the Michigan Architects who took part in the conference were Peter Vander Laan, Robert Hastings, Leo Bauer and Niel Gabler. An exhibition of projects was held in which sixty-two designs of various types of housing projects from all over the country were displayed. Eleven awards were made. It was a very successful project. Mr. Begrow is now working for a fellowship to do research on Housing for the Aged in the Scandinavian Countries. The Michigan Society of Architects also participated in the Hearings held by Senator McNamara's Sub-Committee on Problems of the Aged and Aging. Mr. Peter Vander Laan attended the Grand Rapids hearings and Robert Hastings attended on Dec. 10th in Detroit. Mr. James E.. Brophy, Chairman of the State Commission on Aging was given a list of Architects interested in this field, to help in setting up conferences throughout the State in preparation for the White House Conference on Aging to be held in January of 1961.

The recommendations of each committee should be followed and an expanded program should be instituted.

MSA-SCMAD Industry Fund Draftsmen's Competition . . . Total $1000. in Cash Prizes. Read about it in this issue of the Bulletin.

Michigan Association of the Professions

Elmer J. Manson, Secretary

A new star was launched in the Michigan skies in December, 1958. It is the gold 5-pointed star of the Michigan Association of Professions, a new association embracing the Michigan Society of Architects, the Michigan State Medical Association, the Michigan State Dental Association, the Michigan Society of Professional Engineers, and the Michigan State Bar Association, dedicated to a program to provide for the advancement of professional ideals and the promotion of professional welfare.

The new star has flashed across the horizons with meteoric speed and brilliance. Today the charter memberships are 2,096. Nationwide interest is being evidenced by the many requests for information from other states.

During its first year of operation, an Educational Committee conducted a research project on recruitment activities in high school as it affects the enrollment in professional schools. A public relations service is being formed to disseminate factual information on the roll and responsibilities of the professional man. This will be done by a series of tape recordings for radio, telling how to utilize professional service to the greatest advantage. The Committee on Legislation advised the Legislature on items affecting two or more professions. Group Term Life Insurance is now available to all members under 70. Major medical insurance and long term disability income policies are under consideration. A plan for leasing of furniture and equipment is ready for presentation to the members.

The first Annual Congress of the Professions will be held at the Sheraton-Cadillac on January 22 and 23, 1960, with a theme tagged for success. Committee hearings on legislation, vocations, public relations, business services and techniques and education will be of interest to the architects. All architects are invited to attend.

Registration Act Study

Walter B. Sanders, Chairman

At its meeting in April, 1959, the Board took action to appoint a Committee to Study the Registration Act. It was pointed out that the existing Act was over 20 years old, and a review of the requirements of the Act was in order. In May Mr. James Morison was appointed chairman of the committee and proposed a four-stage program:

The collection and study of material on registration acts in other states;

A survey to determine flaws in the existing act;

The establishment of a time schedule for development of the study;

The presentation of conclusions to the Board for their approval, after which further action would be outlined.

In July, Mr. Morison relinquished his chairmanship in favor of the present incumbent, and steps were taken to collect pertinent data on acts in other states. An interim report of this committee was submitted to the Board at its September meeting, and approval granted to have Chapter representatives on the Board take up the question of support for a study of the Act with their individual chapters, and conduct a survey to determine flaws in the act. To date, the Saginaw Valley Chapter has officially approved the study, and provided much information on weaknesses in the Act. The Detroit Chapter has informally approved the study but has as yet submitted no information on flaws in the Act. The Western Michigan Chapter has agreed to poll its members at its November meeting and solicit comments relative to both good and bad points with regard to enforcement of the Act. Such action as might have been taken at this meeting has not been reported as yet.

Meanwhile, the aid of Detroit Chapter member Fred Schoettley, Vice-Chairman of APELSCOR, has been solicited in obtaining copies of the by-laws and roster of APELSCOR, with the view of seeking their support in any eventual presentation to the State Board of Registration. The preparation of a comprehensive list of errors of commission and mission in the present Act is currently underway, and will be submitted to the Board for its approval at an early meeting in 1960.

(To be continued in next issue.)

HAVE PENCIL — WILL DRAW. Detailed working drawings from your sketches in my office. Lump sum basis. 25 years experience.—LEE GOUCHER, free-lance draftsman, Pinckney, Michigan, UPtown 8-6656

U. of M. Student Chapter

by Leland M. Welsh

A student field trip on Saturday, November 14th was attended by 26 members and guests. The bus trip included a tour of the General Motors Technical Center by Saarinen & SH & G and stops at Yamasaki's American Concrete Institute and Reynolds Metals Buildings. The group was accompanied by Mr. Joseph Savin, Instructor in Architecture. In spite of the weather those attending found the trip worthwhile and enjoyable.

Announcement has been made of the winners in the Anicka Sketch Problem for Fall Semester. The problem is sponsored each semester by Walter T. Anicka, local architect. It comprises two divisions, Junior and Senior, with an award of $150 in tuition for each division.

First prize in the Senior Division was received by Thomas Zung, of Ann Arbor. The problem given was to redesign the area between University High School and South University Avenue. Mr. Zung's design featured a depressed central court and display area surrounded by tree plantings and an arcade of student shops.

The Junior Division problem was the design of a shelter for the garden of Martha Cook Dormitory. The award was given to Peter Haddix, second-year Junior from Midland, Michigan. His design featured a six-pointed-star, dome-like structure of folded concrete plates (to harmonize with the Gothic structure of the dormitory), with interior hanging planters, and surrounded by a reflecting pool.

The December meeting was held at the Alpha Rho Chi Fraternity house on the evening of Wednesday, the 14th. A brief business meeting was held during which Raymond Cato, Junior from St. Clair Shores, Michigan, gave a report on his recent trip as delegate to the 5th Annual Student Forum at the Octagon, in Washington.

Following the business meeting Thomas McClure, Assistant Professor of Sculpture at the College of Architecture and Design, entertained the group. Some of his local works are a screen in the lobby of the Ford Administration Building at Dearborn (considered by many to be one of the best examples in work of this kind); Three Clowns and a Dog, at Eastland Shopping Center, and Aura, at Undergraduate Library here on the University Campus. Professor McClure has exhibited widely with many pieces at the Detroit Institute of Arts. Professor McClure showed slides of his work, with general discussion on sculpture and design and with special emphasis on sculpture in relation to architecture.

Mr. John D. Cordwell, architect and planner from Chicago, spoke in the College of Architecture and Design Auditorium on the 29th of October. His illustrated lecture concerned the urban renewal program of Chicago, work in which he is actively engaged at the present time in association with L. R. Solo-

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mon. Prior to his lecture, Mr. Cordwell acted as guest juror for a senior architectural project in city planning.

Mr. Cordwell received his training in London, England. His thesis project for the design of a national exhibition (1947) aroused such interest at the top governmental level as to culminate in the selection of the South Bank of the Thames for the British Exhibition of 1951. A second thesis resulted in the designation of Welwyn Garden City and Hatfield as a New Town under the New Towns Act, in which the outlined plan approximated the proposal of the thesis.

Mr. Cordwell's successive work, prior to working in the United States, included a range of architectural and planning experience. He most recently held the position of Director of Planning with the Chicago Plan Commission.

The first evening meeting of the year was held at the home of Professor Walter B. Sanders, AIA, Chairman of the Department of Architecture, on November 4th. A brief business meeting was held during which appointments were made to fill committee vacancies. This was followed by an informal discussion with Professor Sanders covering a variety of topics of interest to the group. Of special interest were a discussion on registration procedures and requirements, and comments by Professor Sanders on "What is a Profession?," and what architects can do to improve their status as a profession.

On November 4th Mr. Milton Fischer of Washington, D.C., spoke in the College Auditorium. Mr. Fischer is a partner of the Washington, D.C. firm of Corning and Moore, Architects. His lecture explained his office's approach to the solving of an architectural problem. The example cited was the new headquarters building of the American Association of University Women in Washington, D. C.

Student Forum

by Ray Cato

Each year prior to Thanksgiving, The American Institute of Architects has invited student representatives from each of its accredited schools of architecture in the United States to come to Washington, D. C., and participate in a two-day forum of student activities.

The purpose is to give the student representatives an opportunity to familiarize themselves with the operations of the A.I.A. which will represent his interests at the national, regional, and local levels through his professional life.

By discussing the objectives of the A.I.A. with practitioners, deans, staff members, and fellows students and with first-hand inspection of the A.I.A. headquarters, each delegate is enabled to return to his school prepared to answer many questions about his profession which normally arise during his academic training.

The representative from the University of Michigan at the recent forum at the Octagon in Washington in November was Ray Cato of St. Clair Shores, Michigan. Mr. Cato is a junior in the college of architecture.

The Forum began Monday with a welcome address by John Richards, F.A.I.A., president, and by Charles Jones, President of the Associations of Student Chapters. The goals and need of the A.I.A. were next presented to the students by the executive staff. Edmund R. Purves, F.A.I.A., summed up architecture as a very responsible profession, needing the A.I.A. to further the ideals and preserve architecture as a profession. Walter Taylor, F.A.I.A., in charge of Education and Research pointed out the importance of architectural research and constant exchange of ideas between practitioners and teachers in the development of architectural students. Professional Liability Insurance was presented by Winfield Rankin, while Wolf Von Eckardt and Joseph Watterson, A.I.A., gave the students information on communication to the public and student publications in the A.I.A. Journal. Throughout the rest of Monday the students had slide lectures and informal get-togethers with Eliah Noyes of Connecticut and Victor Lundy of Sarasota, Florida.

The Forum was opened Tuesday with the film, "Designing a Better Tomorrow," followed by slide lectures and presentations by Modular Building Standards, Producers' Council, Inc., and Boeing Airplane Co. The day was highlighted with the lecture of Herbert Swinburne, A.I.A. of Philadelphia, Pennsylvania, who later joined the students in an informal smoker at the Octagon.

A closed session was held Wednesday morning which gave the students a chance to discuss their particular problems. It was decided that the student chapters would submit their articles to the A.I.A. Journal rather than continue the National Student Publication. Plans were also set for the coming convention in San Francisco, while student representatives from the Great Lakes Region were getting organized for the coming regional convention in Cincinnati. The International Congress of Architectural Students was also discussed.

The Forum ended with a summing-up by Chairman James Hunter and a bus tour of Washington.

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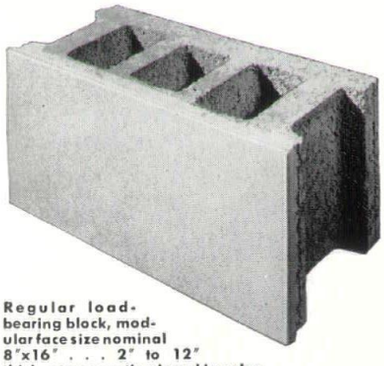

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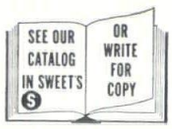

D E Co. Electric Heat Workshop

The Commercial Sales Division of The Detroit Edison Company is planning a series of five workshop meetings on Commercial Industrial Electric Heating to be started Wednesday, January 27, it is announced by Alfred C. Sangster of The DE Co.

Sessions will be held at Detroit Edison's first floor auditorium at 2000 Third Avenue and will run from 6:30 to 8:30 p.m. Ample parking space will be provided in the adjacent parking lots.

Subjects to be covered in this series of Wednesday evening meetings will include: Applications, Economics, Controls, Insulation, Heat Pumps, Integrated Heating, Lighting and Air Conditioning systems. Local architects and engineers have been invited to discuss heating problems and solutions with national resource people working into the program where desirable.

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WESTERN MICHIGAN CHAPTER, A.I.A. held its Annual Ladies Night, a dinner dance, in Lansing recently at the Walnut Country Club.

The gala party initiates the holiday season, each year, and enables the wives of Western Michigan architects to become better acquainted.

Mrs. Richard C. Frank, wife of the Chapter's Program Chairman, designed and constructed the clever table center-pieces depicting architecture throughout the ages, beginning with the cave man's house.

1960 Chapter Officers (left to right) Robert L. Freeman of Lansing, Secretary; Charles V. Opdyke also of Lansing, President; Gordon A. Belson of Battle Creek, Treasurer and David E. Post of Grand Rapids, Vice President. The two ladies are (L to R) Mrs. Freeman and Mrs. Post.

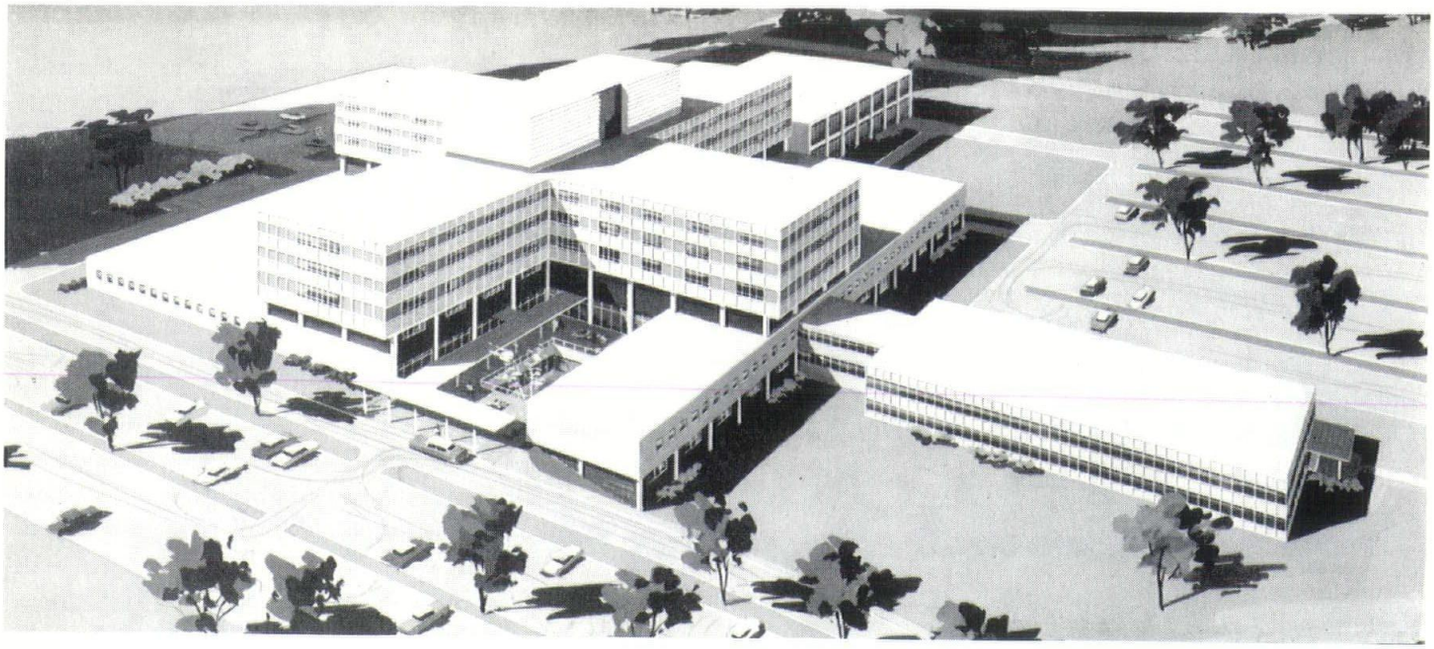
(Left to Right) Mr. and Mrs. Herman J. Pratt of Kalamazoo, Mr. and Mrs. Arthur J. Zimmerman of Lansing, Mr. and Mrs. Carl C. F. Kressbach of Jackson and Mr. and Mrs. Stanley G. Simpson of Lansing.

(Left to Right) George W. Sprau and daughter of Kalamazoo, Charles V. Opdyke, Mr. and Mrs. Claude D. Sampson of Jackson, Mr. and Mrs. Robert W. Smith of Lansing and Mr. and Mrs. Robert L. Freeman.

(Left to Right) Mr. and Mrs. William J. Kane of Grand Ledge, Mr. and Mrs. Clark R. Ackley of Lansing, Mr. and Mrs. Angelo Lucia and Mr. and Mrs. Edward Jackson of Lansing.

(Left to Right) Mr. and Mrs. Robert T. Smith, Mr. and Mrs. Howard E. DeWolf of Lansing and Mr. and Mrs. William D. Black of Lansing.

(Left to Right) Mr. and Mrs. Richard C. Frank of Lansing, Mr. and Mrs. Stanley Kirby, Walter M. Laitala of Lansing and Mr. and Mrs. George Curtis.



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Western Michigan Chapter Reports

Executive Committee

George W. Sprau, President

Members: George W. Sprau, Pres.; Paul Hazelton, V. Pres.; F. Gordon Cornwell, Treas.; Howard DeWolf, Secy.; Joseph Daverman, Dir.; Claude Sampson, Dir.; Ian Ironsides, Dir. (Past President); Mrs. Arleen Montford, Admin. Secy.; Richard Frank, Program Chairman.

Meetings: Your committee met on afternoons preceeding the regular Chapter Meetings and on several occasions meetings were held between chapter meetings. The committee transacted Chapter Business in connection with membership, programs, nominations, committee appointments, chapter publications, etc.

Minutes: Minutes of all executive committee meetings were recorded and are on file with the secretary.

Membership compared with 1958. Given by Membership Committee.

Old Business from Previous Years

1. The sub-committee on revision of the by-laws was continued with the objective of completing and publishing the revised by-laws and coordinating the revisions with the M.S.A. by-law committee.

2. Discussion of ways to better serve the Chapter and increase interest of older members in the meetings.

New Business

1. The nomination from our chapter of a regional director was promoted to the point of a statewide preferance poll conducted by the M.S.A. in which the Detroit Chapter Nominee was successful. It was the opinion of the executive committee that the M.S.A. should have had an earlier and more effective coordination of this nomination.

2. Organization and relation to each other of the Regional District A.I.A., M.S.A., the 3 state A.I.A. chapters and local community groups was discussed together with the best possible location for paid administrative staff and publications in this arrangements No conclusion was reached but the need for improvement and present lack of efficiency were noted.

3. Better liaison between the Chapter and M.S.A. was discussed.

4. Support was voted to the attempt by the M.S.A. to have Michigan made a "Region" of the A.I.A and our share of promotion expense was approved

5. Consideration was given to the promotion of an outstate MSA convention and a postcard poll was taken with the following results:

For —27
Against—32
3 (Non-committal)
12 (No answer)

6. Publication of Architectonics was authorized to be included with the MSA bulletin.

7. Howard DeWolf design for Letterhead was approved.

8. Meal subsidies were discussed and the continuation of no subsidy was approved. It was not felt that a subsidy would improve attendance.

9. Nominating committee was appointed and nominees approved.

10. No change in dues was deemed necessary.

11. March and April Meetings were combined due to MSA Convention in March and Great Lakes Regional Conference in Ann Arbor in April.

12. Spring outing meeting was not held due to lack of interest (also due to the National AIA Meeting in New Orleans).

Recommendations:

1. Continue to completion the committee on revision of the by-laws with liaison with MSA committee.

2. Find some effective means of local public relations and publicity in each community and for MSA bulletin.

3. Improve organization of MSA Chapter and local community groups. Avoid duplication of efforts and administrative work.

4. Possibly expand AIA-AGC committee to include relations with Engineers and Mechanical and Electrical Contractors.

5. Prepare specific duty outline for program committee members arranging for dinners.

6. Improve relations with MSA.

7. Consideration was requested for possible winter meeting at Boyne Mountain Ski Lodge.

8. Local regional meetings for December in lieu of central chapter meeting is recommended for trial due to potential bad weather.

Public Relations

Robert G. Smith, Chairman

Your Committee has held no formal meetings during the past year. No files of previous committee work were received by this Committee.

It has been suggested that public relations could be handled at a local level. In the past, individuals, in the various local areas of the Chapter, have been appointed with the duty of gathering news for publication. The success of this effort has depended entirely on the cooperation and help the individual has received from others.

If a division of local areas is made, Lansing, Grand Rapids, Kalamazoo, Battle Creek, Jackson, Benton Harbor-Niles, Traverse City, Muskegon, and Holland will represent about 190 Chapter members (Associate and Corporate). Usually affairs that concern local public relations are affected by the actions not only of local chapter members but also of non-members and members of other chapters as well. With this in mind, it is suggested that future Public Relations Committees give thought toward the formation of a Chapter Public Relations Program, a program that will be flexible enough to be used by the local areas within the Chapter. A guide to study toward the determination of such a program could be the Chapter Affairs Committee of the American Institute of Architects' "Documents of the Month." Such documents which are in the possession of this Committee will be forwarded for future use.

It is hoped that future Public Relations Committees will have available records, as well as recommendations from past committees.

Membership

Richard G. Snyder, Chairman

Membership of the Chapter has changed during the past year as follows:

CORPORATE MEMBERSHIP:	Gain	Loss
New members	7	
Advanced from Associate	4	
Transfered in	1	
Transfered out		1
Deceased		1
Resignations		1
	12	3
Net Gain 9		
ASSOCIATE MEMBERS:		
New Associates	5	
Advanced to Corporate		4
	5	4
Net Gain 1		

This brings membership totals to the following:

CORPORATE	134
ASSOCIATE	48
FELLOWS of the AIA	5
EMERITUS	2
OUT-OF-STATE CORPORATES	4
UNASSIGNED CORPORATES	1

(To be continued in next issue.)

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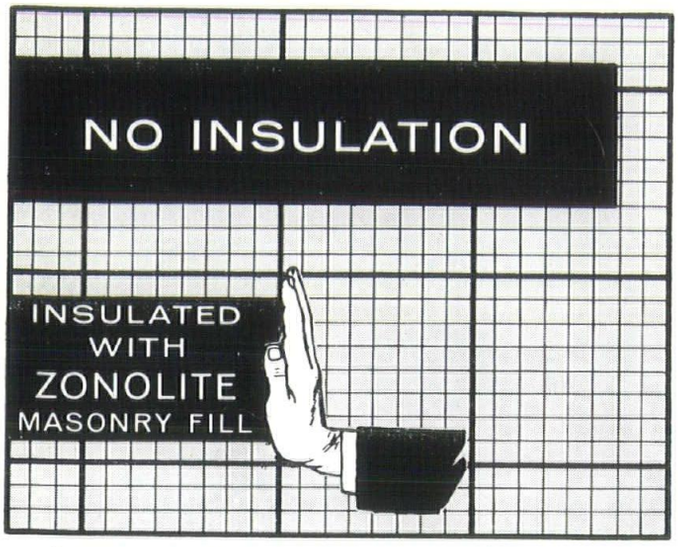

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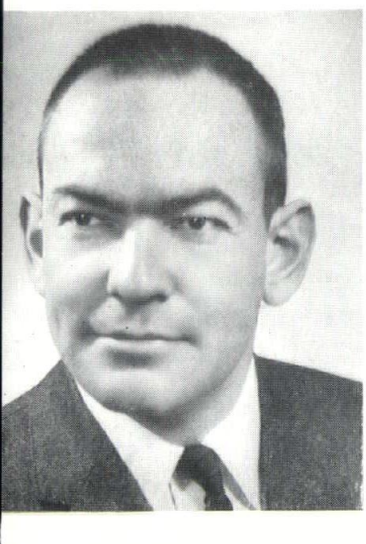
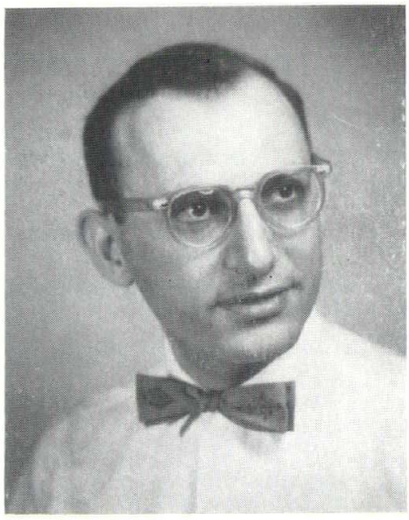
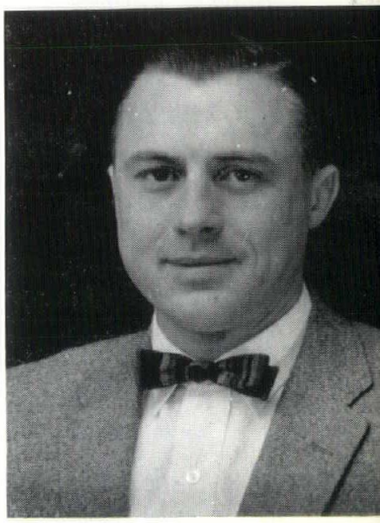




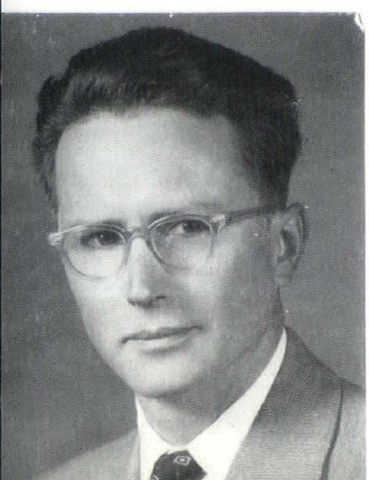


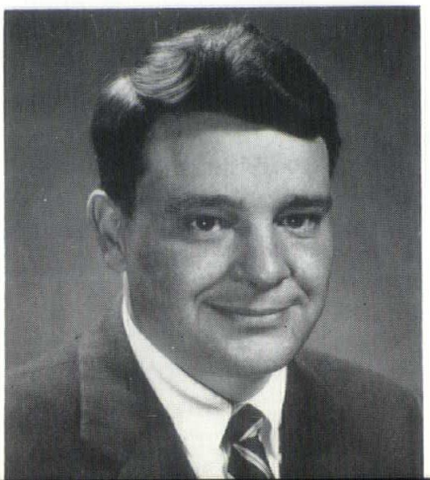
1960 EXECUTIVE BOARD, SAGINAW VALLEY CHAPTER

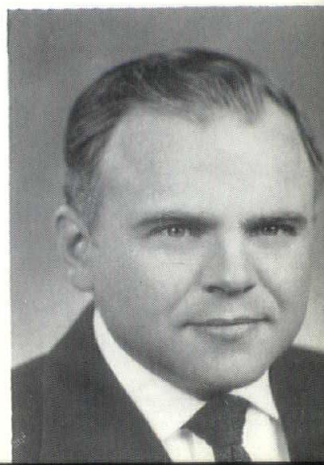
TOP RIGHT: Vincent T. Boyle, of Midland, President.

ABOVE, LEFT TO RIGHT: Daniel W. Toshach of Saginaw, Vice President; Robert S. Gazall of Flint, Secretary; William A. Spears of Saginaw, Treasurer; Clifford E. Gibbs of Flint, Chapter and MSA Director.

BELOW, LEFT TO RIGHT: MSA Directors, Harvey C. Allison of Midland; Auldin H. Nelson of Flint; Clarence L. Waters of Saginaw and Frederick E. Wigen, Director at Large (MSA immediate past president).







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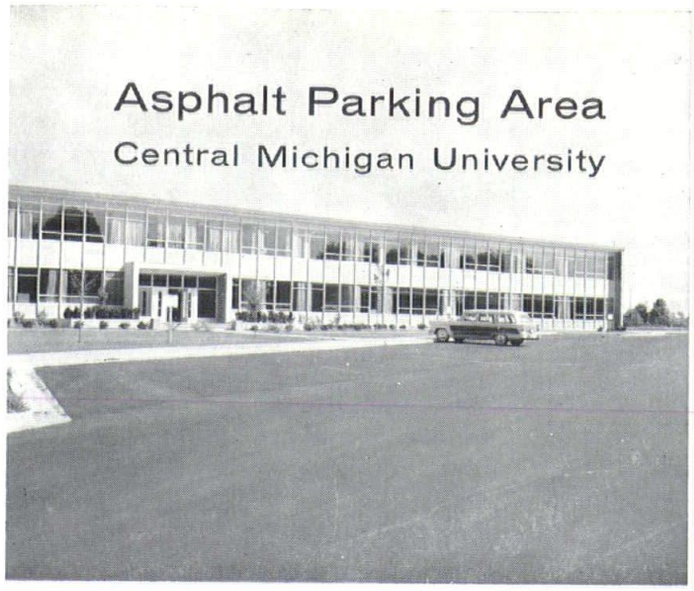

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AIA DETROIT CHAPTER

NEXT MEETING

Philip Will, Jr., FAIA, of Chicago Vice President of The American Institute of Architects, will be the speaker at a meeting of the Detroit Chapter, AIA in the Rackham building, Detroit on the evening of January 14. His subject will be "Frontiers of School Planning."

Mr. Will's architectural firm of Perkins & Will has distinguished itself in the field of schools, having won eleven national awards, four local awards and twenty Citations of Merit. He was elevated to Fellowship in The American Institute of Architects in 1951 for design.

A 1928 graduate of Cornell University, Mr. Will was awarded the University's Shreve, Lamb & Harmon Professional Fellowship. He was a member of Tau Beta Pi, Gargoyle Society and Lambda Alpha honorary fraternity in land planning. He holds registration in 21 states and by National Council of Architectural Registration Boards. His contributions to the profession include holding the various offices of his chapter, including President, and he has been on many Institute committees. During 1956-58 he served as second vice president of the national body and since 1958 he has been First Vice President. He has been active in civic affairs in his city of Chicago.

PHILIP WILL, JR., FAIA

December Meeting

Charles A. Blessing, AIA, Director of Planning, Detroit City Planning Commission, gave a unique talk before the Detroit Chapter on December 17 at The Engineering Society of Detroit.

With Louis G. Redstone, AIA at the projector, Mr. Blessing showed hundreds of color slides so that the time seemed all too short. Many of the slides were of the Grand Canyon and other similar areas of the West. The speaker pointed out the relationship of the red rock formations to the architecture of our modern cities, the counterpart of our skyscrapers. Mr. Blessing pointed out that there can be no better inspiration for our architecture than nature, and one's imagination did not have to be stretched unduly to see the resemblance indicated by the slides. Mr. Blessing showed many sketches he made of the canyons.

Included among the slides was some of the work of the Architects Urban Design Collaborative, as well as a great many illustrative of the accomplishments of the City Plan Commission and proposals for the future.

Paul B. Brown, Vice President of the Chapter, presided and conducted a short business meeting. He announced actions taken at the afternoon Board meeting, including the approval of six applications for corporate membership and two associateships. The VP called on Mr. J. O'Hanlon Hughes, FRIBA, of Scotland, a guest of the Chapter, who gave a brief but interesting talk. Mr. Brown thanked Mr. Blessing for a most interesting and informative program.

Detroit Chapter AIA Committees

ROBERT F. HASTINGS, AIA, President of the Detroit Chapter, American Institute of Architects, announces the reappointment of committees to serve the Chapter during 1959-60. The Chairmen are as follows:

Membership, Frederick J. Schoettley; Office Practice, Charles H. MacMahon, Jr.; Relations with the Construction Industry, Paul J. Ketelhut; Relations With Government Agencies, Robert W. Yokom; Education, William Muschenheim; Public Relations, Talmage C. Hughes; Allied Arts, Anthony R. Moody; Civic Design, Malcolm R. Stirton; Registration and APELSCOR, Frederick J. Schoettley; Program, Gerald G. Diehl; Residential Architecture, Earl W. Pellerin; Relations with Other Professions, Paul B. Brown; Preservation of Historic Buildings, William E. Kapp; Civil Defense, Werner B. Anderson; Liaison with the Producers' Council, LaVern J. Nelsen; Director on the Board of the Michigan Society of Architects, Earl G. Meyer, AIA-IES Joint Committee, Lyall H. Askew.

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Seated: Mrs. Clifford Neil Wright, Mrs. Talmage Coates Hughes, Mrs. Maxwell Eugene Hannum. Standing: Mr. Wright, Mr. Hannum, Mr. Hughes

Seated: Mrs. Raymond Begeman, Mrs. Jack W. Yops, Mrs. LaVern James Nelsen, Mrs. John Bassett. Standing: Mr. Yops, Mr. Begeman, Mr. Nelsen, Mr. Bassett

Mr. & Mrs. Herbert Leonard Hawthorne, Mr. & Mrs. Peter Tarapata, Mr. & Mrs. Lyall Henry Askew, Mr. & Mrs. Charles Hutchins MacMahon

Mr. & Mrs. E. Burton Wolf, Mr. & Mrs. Frederick L. Hall, Mr. & Mrs. Carl C. F. Kressbach of Jackson, Mr. & Mrs. Clark R. Ackley of Lansing, Mr. & Mrs. Charles Wolfgang Trambauer

ARCHITECTS'-PRODUCERS' DINNER DANCE

Mr. & Mrs. Robert Dale Mosier, Mr. & Mrs. Richard Thomas Spencer, Mr. & Mrs. Robert Charles Wakely, Mr. & Mrs. Gerald Duane Peterson

Albert Gustave Hann, Mrs. O. Robert Bellucci, Mr. & Mrs. Hurless Edward Bankes, Mr. Bellucci, Mrs. Hann, Mr. & Mrs. Robert R. Hurley

Seated: Mrs. G. Walter Scott, Mrs. Charles W. Burrows, Mrs. Edward G. Williams, Mrs. Charles Johnson Mock. Standing: Mr. Williams, Mr. Scott, George Frederick Muller, Mr. Burrows, Mr. Mock

Seated: Mrs. John E. Bowers, Mrs. Henry Clay Hall, Mrs. Paul Bradley Brown, Mrs. Jack Keightley Monteith, Mrs. C. Russell Wentworth. Standing: Mr. Bowers, Mr. Hall, Mr. Brown, Mr. Monteith, Mr. Wentworth

Mrs. Charles Paul Garascia, Mrs. Charles Easy Thornton, Mrs. Theodore Edward Anderson, Mrs. Richard Klees, Mr. & Mrs. Octavius Germany, Mr. Thornton, Mr. Anderson, Mr. Klees, Mr. Garascia, Mrs. Murray D. Van Wagoner, and former Michigan Governor Van Wagoner

Mr. & Mrs. William Charles Dennis, Mr. & Mrs. Earl Gustav Meyer, Mr. & Mrs. Jack Mills, Mr. & Mrs. Merle Claude Weaver

DETROIT YACHT CLUB, DECEMBER 11, 1959

Mr. & Mrs. Walter Tronianko, Mr. & Mrs. Richard Ellsworth Whitney, Mr. & Mrs. Robert A. Shooltz, Mr. & Mrs. Daniel H. Shahan, Mr. & Mrs. James E. Hampton.

Seated: Mrs. George Louis William Schultz, Mr. & Mrs. Samuel Burtman, Mrs. Robert Diehl, Mrs. Gerald George Diehl, Mrs. Byron Hicks Becker. Standing: Mr. Schulz, Mr. Gerald Diehl, Mr. Robert Diehl, Mr. Becker

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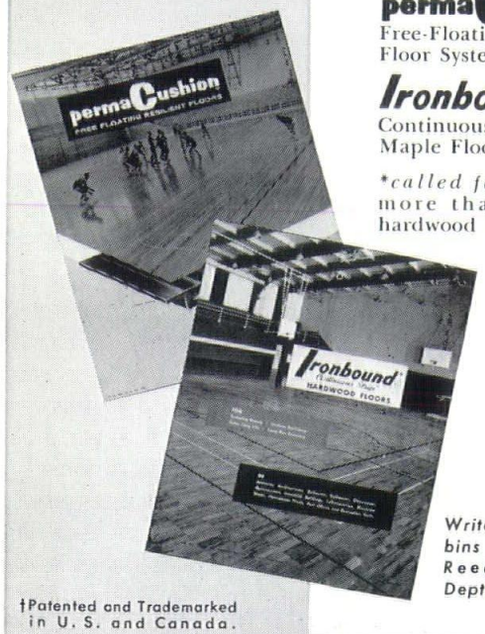

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Mrs. William H. Odell, Historian
Mrs. George F. Diehl, Parliamentarian

Do You Know?

By MARIE NOTH

WALD members were guests of the Tuesday Musicale's performance of the Christmas operetta "Hansel and Gretel" Dec. 8th at the Detroit Institute of Art's Auditorium. Only one-third of our membership took advantage of this generous invitation.

Our next meeting will be the third Tuesday of January and we urge more members to make the effort to be present. No organization can survive the apathy of members. The program will be two-fold. A new film, showing the presentation of self-help aids by "Care" to families in Hong Kong, will be given in narrative form and is very worthwhile. The second part of the program will be a surprise!

Probably at this time it would be well to clarify a slight misunderstanding. You will remember the State President of Michigan Society of Architects asked WALD to furnish "Biddle House" on the occasion of the dedication of the newly restored building on Mackinac Island. This is a full-scale project and will take several years at least and requires the assistance of interested people throughout the State. For several years we have been slowly building a "Project Fund" and added $70.00 to it from our November bazaar. Some members thought with this ahead of us we should not divert too much of this fund to "Care" considering the magnitude of the refurnishing project.

For the past two years WALD has made a voluntary contribution to "Care" for self-help-aid in distressed countries. Last year three Rehabilitation Kits were sent to the Phillipines. May I stress the point that not one penny has ever been taken from our project fund for "Care". The funds for "Care" were voluntary contributions from individual members for that purpose. This year we hope through the same means to send a "Care" package to Korea with Hazel Leinweber making the presentation, with the "Care" mission Chief in Seoul, Korea, and having a picture taken for the Bulletin.

During the past several years we have seen the phenomena of many new countries emerging from colonialism; many hardly prepared economically or politically to function as a nation. What direction they take, towards Communism or Democracy, has been of grave concern to all free nations and it is essential to self-preservation for democracies to give guidance where requested, backed by technical or military assistance if indicated, and aided by person to person contacts.

Several years ago President Sukarno of Indonesia, on his first trip to United States, made a statement in his address to Congress which made an indelible impression on me. I share it with you:

"International responsibilities are the responsibilities of all free people. When we accept the role of responsibility we also receive the privileges—the privilege of leadership, of following and of sharing." The first step in Foreign Policy is understanding between people of different countries, a step each one of us can take in a small way through our "Care" self-help contributions. It is this thought that has motivated our participation on a voluntary basis only, in sending a small token to people who have demonstrated an eagerness to HELP themselves when provided with the basic aids.

We were glad to welcome members whose faces have been missing recently. Four from Ann Arbor brought news of interesting activities: The Ralph Hammetts had as their holiday guests, their daughter and son-in-law and family who have been living in Frankfort, Germany, for the past three years. They will be making their home in Rochester, Minn. where Dr. Allen will be associated with the Mayo Clinic.

The Fred O'Dells were awaiting the arrival of their second grandchild as a Christmas present.

Sue Johe, wife of Herb Johe, was in charge of hostesses for the large faculty Christmas party at Michigan Union in Ann Arbor on Dec. 9th.

The Wm. Muschenheim's were planning on spending Christmas with their son, daughter-in-law, and grandson, in Chicago where they were joined by Anne, their daughter and her husband, John. Both men are graduates of The College of Architecture and Design at U. of M. and both work for Skidmore, Owens and Merrill, one in Chicago and one in New York.

On December 5th Beth and Suren Pilafian and their children Peter, Sherry, Michael and Christopher, were participants in a Musical Review, "Barbed Wire," which was given as a fund raising function for the building fund of the Northwest Unitarian-Universalist Church. It was written and directed by Shelly Newhouse, the newscaster, and his wife, Phyllis. Suren designed and with his sons executed the sets. Beth designed the costumes and both she and Shelly played parts in the show.

Ala Fuger told of holiday customs in her home: She believes that customs and traditions enrich the materialistic world of today. For Thanksgiving she had a big typical American dinner and for Christmas had all her relatives at a Polish dinner called "Hilja" so that her children will be familiar with the old ways of living in Poland. The "Hilja" has specific courses, as many as twelve, which interpret certain ideas. An empty place is set for the wayfarer, breaking the bread with the head of the family and wishing everyone well and singing Christmas carols create an "Old world" atmosphere. (Ala is so modest we forget she has a background of Polish nobility behind her.) For the bazaar she baked some cookies bought by Mrs. Youtz. The report has it that the Dean was suffering from a bad cold and consumed all the cookies which cured his cold. Ala has promised to give us the recipe.

Remember—A SURPRISE at the next meeting. Come and bring a friend.

MSA-SCMAD Industry Fund Draftsmen's Competition . . . Total $1000. in Cash Prizes. Read about it in this issue of the Bulletin.

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Estimating School

The Builders and Traders Exchange Education Committee has as its prime objective the alleviating of the ills of the construction industry by education. It is its purpose to make available to those engaged in the industry, through courses in adult education, the opportunity to become more informed about the problems of their own business and industry. In 1936 the Exchange Board of Directors had very much the same thought when it inaugurated the Exchange School of Estimating. It was being demonstrated that contractors were losing money on jobs simply because they did not know their costs. The Exchange has never presented the Estimating School as a panacea for the shortcomings of the construction industry; but it is a matter of record that incompetent estimating, more than any other factor, is the cause of jobs going bad. The school is, however, offered as one of the finest of its type in the country; both from the standpoint of subject matter taught and the efficiency of the instructors engaged. The school has been a successful enterprise since its inception; and this is reflected in the fact that each semester the classes are oversubscribed. Approximately four thousand students have been graduated in the last twenty-three years. The school offers no credits, is licensed by the State and its chief aim is interpreting plans and taking-off of material quantities. It offers two courses, each of fifteen weeks duration. It is instructed by Michael F. Kenny who last June addressed the National Convention of the A.I.A. in Cleveland on the subject, 'How To Prepare Better Estimates." Mr. Kenny is the author of the U.S. Army manual, "Standardizing Estimating Procedures."

THE COURSES ARE:

1. INTRODUCTION TO ESTIMATING, conducted on Mondays, an overall course in plan-reading, measurement, and interpretation designed to make the student thoroughly familiar with working plans and specifications. It includes the necessary background and some of the basics of estimating. Anyone working in the construction industry or allied fields with a minimum of a high school education including ordinary arithmetic is eligible.
2. CONSTRUCTION ESTIMATING, conducted on Wednesdays, is directed to the systematic take-off of quantities with emphasis on pricing and costs. This is a particularly valuable course for experienced estimators in that it acquaints them with the new systems and procedures in quantity take-offs. To be eligible for this class, one must have completed the INTRODUCTION TO ESTIMATING course, or be familiar with commercial plan-reading, interpretation, and measurement.

Enrollment for the next semester will be from 6:00 p.m. to 8:30 p.m. Thursday, February 4, 1960. Students affiliated with member firms may enroll then or any time before, while others must wait until enrollment night.

MEET THE STAFF: Below, left is Michael J. Kenny, instructor in the Exchange's School of Estimating.
Below, right is Ann Nordstrom, chief reporter of the Detroit Reports; one of two daily construction news services published by the Builders' & Traders' Exchange of Detroit.

Mrs. Nordstrom is charged with the responsibility of keeping the more than 1600 member firms of the Exchange informed of construction activity through these progress reports on construction projects. She is constantly in touch with architects and general contractors, the prime sources of information. Ann must also coordinate and compile information obtained by reporters in the field. Her ability to perform these tasks well, comes from eight years experience in the news department of the Exchange. She joined the staff in 1951 shortly after graduation from high school at Calumet in Michigan's copper country.

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CALENDAR OF COMING EVENTS

JANUARY:

Table Top Program with Western Michigan AIA and Saginaw Valley AIA.

The Detroit Architectural Sales Institute on January 14th. Speakers:

John Noble Richards, National President AIA

H. Dorn Stewart, National President Producers Council.

FEBRUARY:

Annual Mechanical Trades Night.

MARCH:

Day long roofing seminar on the 8th.

Cocktail party in connection with AIA Convention.

APRIL:

Sponsored meeting by Armstrong Cork Company.

MAY:

Open.

JUNE:

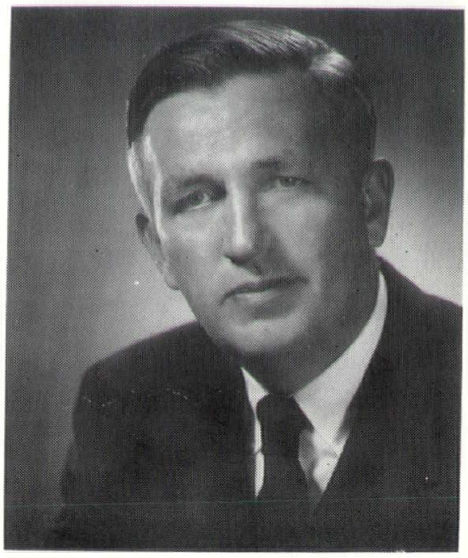
Golf outing.

General business meeting for election of Michigan Chapter of P.C. officers.

AGENDA FOR DETROIT ARCHITECTURAL SALES REPRESENTATIVES INSTITUTE

Fort Shelby Hotel, Detroit, Michigan, January 14, 1960

8:30 a. m. to 9:00 a. m.	Registration
9:00 a. m. to 9:30 a. m.	Address by Mr. H. Dorn Stewart, National President, Producers Council, Inc.
9:30 a. m. to 10:15 a. m.	Dean Philip N. Youtz, AIA, Dean of the School of Architecture and Design, University of Michigan. Subject: "ARCHITECTURE — THE PROFESSION AND THE MAN"
10:15 a. m. to 10:30 a. m.	Coffee Break
10:30 a. m. to 11:00 a. m.	Walter Sanders, AIA, Chairman of Department of Architecture and Design, University of Michigan. Subject: "THE TRAINING OF AN ARCHITECT"
11:15 a. m. to 12:00 noon	Mr. Clifford Wright, AIA. Subject: "THE SMALL ARCHITECTURAL FIRM AND ITS OPERATION"
12:00 noon to 1:30 p. m.	Lunch in the Ballroom. Guest Speaker: Mr. John Noble Richards, FAIA, President of the American Institute of Architects
1:30 p. m. to 2:15 p. m.	Mr. Linn Smith, AIA, Great Lakes Regional Director of the AIA. Subject: "THE MEDIUM SIZED ARCHITECTURAL FIRM AND ITS OPERATION"
2:15 p. m. to 3:00 p. m.	Mr. Robert F. Hastings, AIA, President Detroit Chapter of the AIA. Subject: "THE LARGE ARCHITECTURAL FIRM AND ITS OPERATION"
3:00 p. m. to 3:15 p. m.	Coffee Break
3:15 p. m. to 3:45 p. m.	Mr. Frank Couch, Director Region Six Construction Specification Institute. Subject: "SPECIFICATIONS"
3:45 p. m. to 4:45 p. m.	Professor Hoyt Sherman, Ohio State University. Subject: "VISUAL COMMUNICATIONS?"
4:15 p. m. to 5:00 p. m.	Close



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JOHN NOBLE RICHARDS, FAIA

ON JANUARY 14, 1960, the Detroit Chapter of the Producers' Council will hold the first of a series of architectural Sales Representatives Institute at the Pick-Fort Shelby Hotel.

The Institute's purpose is:

(1) To help the salesman who calls on architects gain a better understanding of architecture and the architect.

(2) To stimulate the type of thinking and planning on the part of the salesman to enable him to obtain and keep favorable specifications for his firm's products.

(3) To assist architects by generally upgrading architectural selling.

Among the many stellar participants at the Institute are: John Noble Richards, President AIA and H. Dorn Stewart, National President Producers' Council, Inc. Luncheon will be served in the ballroom and among the many guests will be the officers of the Michigan Society of Architects, the Detroit Chapter of the American Institute of Architects and the Construction Specifications Institute.

Reservation forms are being sent out to all Producers' Council members. Reservations will be received on a first come first serve basis.

BE SURE TO ATTEND INSTITUTE

Bulletin Board

DR. J. H. VAN ROIJAN, Netherlands Ambassador to the United States, says a diplomat is one who thinks twice before saying nothing.

NEW DESIGN: an all-galls building with brick windows.

NEW TOY, to fit one for adult life. No matter how you put it together, it is always wrong.

HORSE SENSE—That characteristic in a horse that prevents him from betting on people.

ST. VALENTINE was originally a martyr (about 270 A. D.). In his honor, Roman youths wrote names on parchment and threw them into a bowl. The name drawn by a youth was to be his sweetheart for a year. People of the Middle Ages believed birds mated on February 14. Hence the date. In early England, youths competed for a girl at a Valentine festival by creating "valentines." She chose the one whose valentine she liked best.

Shakespeare helped popularize the day. In Hamlet, Ophelia sings, "Good morrow! Till St. Valentine's Day, and I . . . . to be your valentine."

Last year in the U. S. 45 million valentines were mailed.

AN OLD COUNTRY DOCTOR parked his Model T on the street. When he came back a number of youths were standing around laughing at the old bus. The doctor climbed into the seat and said mildly, "The car is paid for, boys." He looked deliberately from one to the other and added, "You're not, and you're not."

A WIFE accompanied her husband to a doctor's office where he was to have surgery. The physician told her he was going to administer an anesthetic.

"Why?" she enquired.

"To dull the pain, so he won't know anything," the doctor explained.

"Oh, that won't be necessary," the wife replied, "he doesn't know anything anyway."

GEORGE BERNARD SHAW once sent two tickets, to the opening of one of his plays, to Winston Churchill. Accompanying the tickets was a note saying, "I thought you might like to bring a friend—if you have one."

Mr. Churchill replied that he would be unable to attend the opening performance, but that he would like to attend the second performance—if there was one.

AND IT IS SAID that Isadora Duncan once proposed to Mr. Shaw that it would be wonderful for the two to have an offspring, in order to combine her beauty with his brains, but it is reported that Shaw rejected the proposal on the grounds that the kid might be born the other way around.

BRITISH INTELLIGENCE: A sign on the wall of a restaurant in Winchester reads, "Before lunching elsewhere, visit this restaurant."

PUBLICITY—The layman is inclined to say that nothing of importance happened, but the publicist can "make something out of nothing." This is not as dishonest as it seems. Like an artist whose eye sees much the layman doesn't, the publicist sees news in many things.

PERFECTION may be impossible, but it's a sin to relax your efforts to attain it.

THE CARIBBEAN AREA GOLF TOURNAMENT for officers' wives was won by a colonel's wife well known for the good game she played. The Officers' Wives Club of our Air Force Base in Panama had sponsored the contest between the various clubs, so it was host at a banquet to celebrate the occasion and award trophies.

The stuffy formal dinner proceeded as planned—until the master-of-ceremonies arose to present the tournament trophy to the beaming colonel's wife. "Ladies "and gentlemen," he solemnly announced, "tonight we honor the inter course champion of the Caribbean Air Command."

UP-TO-DATE HOUSE: One with wall-to-wall carpeting, wall-to-wall windows, and back-to-the-wall financing.

A NATIONAL MAGAZINE carries the story about John Eisenhower when he was serving on the staff of his father, General Dwight D. Eisenhower during the war. Ike sent young John to the front with a message. In the excitement, he delivered the message this way to the commander of the troops in the line:

"Father says to watch your right flank."

The colonel, who didn't recognize young John, turned to him with a smirk, "And what does your mummy say?"

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WHAT WE NEED is more cheap ice. We have enough cheap skates.

THE POPE, they say, gets his potato chips from the chipmunks.

IN LOUISVILLE, charged with passing counterfeit $100 bills, a gambler testified that he won the money with crooked dice.

THE GRAND CANYON IS GORGEOUS.

A MOTEL MANAGER received this telegram: "Have you suitable accommodations where I could put up with my wife?"

A GENTLEMAN should precede a lady downstairs and follow her up.

KHRUSHCHEV talked very peacefully when he was in America, seemed almost sincere—but we would not like to buy a used car from him.

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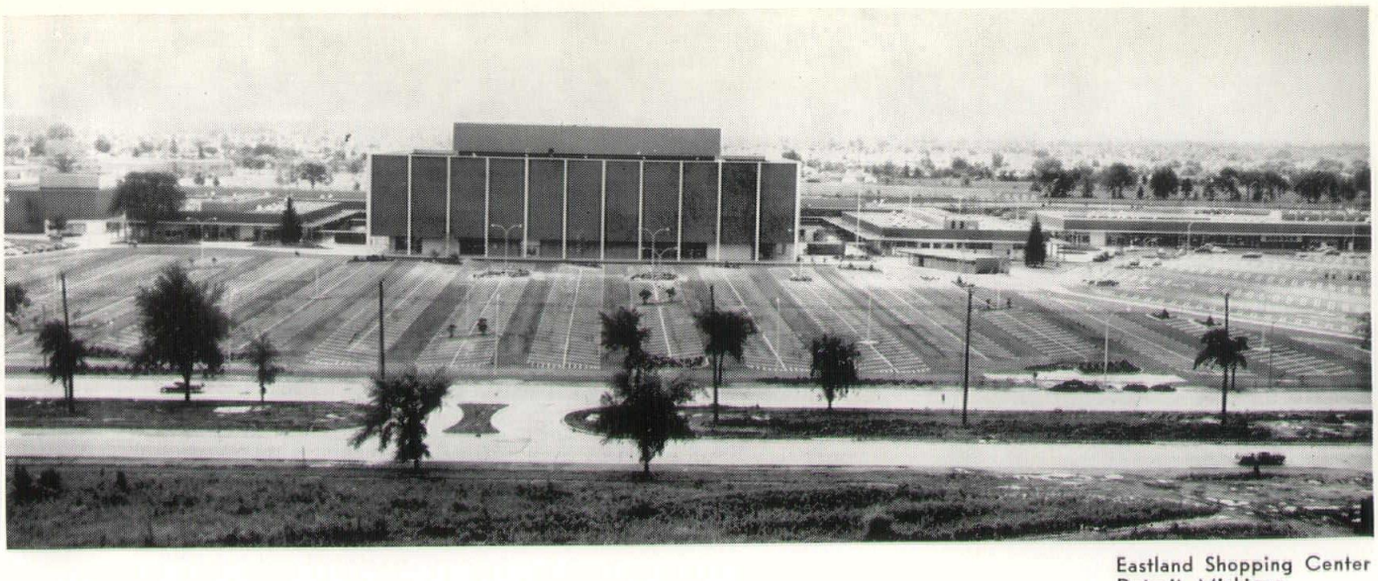


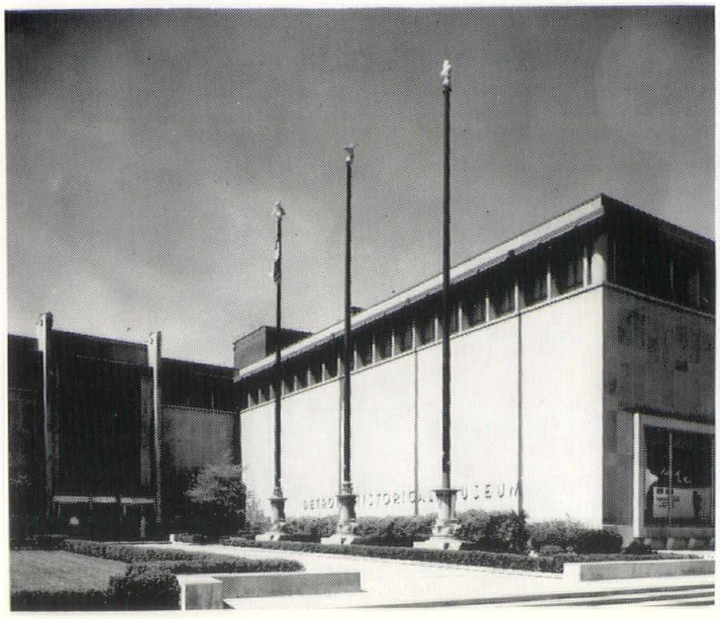
Eastland Shopping Center
Detroit, Michigan

Enduring public buildings are constructed with

HORN-CLAVED

units

Museum of Detroit
Historical Commission
Detroit, Michigan



Throughout the Detroit area many imposing buildings have been and are being constructed in which HORN-CLAVED Lightweight Concrete Masonry Units are used in the erection of interior partitions, interior and exterior walls, foundations, and other uses. The durability, utility, and beauty of these units are responsible for their popularity.

The use of HORN-CLAVED Units helps to keep the first cost moderate as well as providing low maintenance expense and long life. Lasting longer makes them low-annual-cost construction.

We are proud of the many buildings in which HORN - CLAVED Units have been used and would welcome the opportunity to show them to you. A few of these buildings are shown here.

For information on prices, sizes available, and delivery don't hesitate to call. Courteous personnel are always available to help you.

CINDER BLOCK INC.

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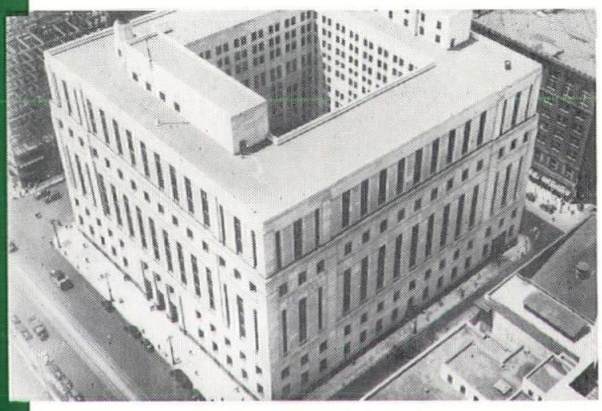
Reliable Manufacturers of Lightweight Concrete Masonry Units since 1923

SETTING THE PACE IN DETROIT ARCHITECTURE . . .

SLAG CONCRETE

COBO HALL — 1960
built with SLAG concrete

Slag has been a preferred aggregate for concrete for many, many years. Here's why! Slag aggregate is *99% free of deleterious materials;* Slag aggregate and cement are very similar chemically—they have a "liking" for each other, thus *helping to develop higher strengths;* Slag particles crush into *rough, cubical shapes* that provide the *excellent bond* that any good aggregate must have with mortar; *Slag* concrete has *no equal for fireproofing encased girders and beams* having been born in the extreme temperatures developed in the blast furnace; *Slag* concrete will weigh approximately *ten pounds less per cubic foot* than natural aggregate concrete. You too can obtain the best possible results in concrete through the use of Blast Furnace Slag. SPECIFY AND INSIST ON SLAG. IT COSTS NO MORE.



FEDERAL BUILDING — 1932
built with SLAG concrete

FORD CENTRAL STAFF BUILDING — 1955
built with SLAG concrete

PHONE
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EDW. C. LEVY CO.

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